



CITY OF
San Fernando
Historic & Visionary

MEDIA RELEASE

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Heritage Holiday Weekend December 6-9
San Fernando Heritage and Holiday Parade to Highlight Event

This week, the City of San Fernando ushers in the holidays with its Heritage Holiday Weekend. Scheduled for December 6-9, the event features a holiday parade and community carnival.

Highlighting the Weekend is the 2007 San Fernando Heritage and Holiday Parade. A tradition for more than 50 years, the celebration begins at 1 p.m. on Sunday, December 9. The Parade will travel north on Brand Boulevard from O'Melveny Street to the auditorium at San Fernando Middle School.

According to event organizer Debbie Jo Almager, over 100 parade entries will showcase marching bands, festive floats and of course – Santa Claus. This year's theme "*It's Easy Being Green*" is intended to build awareness on recycling, waste reduction and energy conservation. Señor Basura, a cartoon character that promotes local recycling programs, will serve as the Parade's Grand Marshal.

The Weekend also hosts the Holiday Carnival located at the corner of Brand Boulevard and Celis Street. Starting Thursday, December 6 and ending Sunday, December 9 the Carnival will offer amusement rides, game booths, food vendors and visits with Santa Claus. Admission is free and discounted rides will be priced at \$.50 each on Thursday night. All day discount bracelets will also be available for unlimited ride access on Saturday and Sunday. Bracelets can be purchased at the Carnival or from San Fernando Mall merchants.

For more information on the Heritage Holiday Weekend, contact the City's Recreation and Community Services Division at (818) 898-1290.

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**HERITAGE HOLIDAY
 WEEKEND EVENTS**

DECEMBER 9
HERITAGE AND HOLIDAY PARADE
Travels along Brand Boulevard
 Sunday: 1-3 p.m.

DECEMBER 6-9
HOLIDAY CARNIVAL
Brand Boulevard and Celis Street
 Thursday and Friday: 5-11 p.m.
 Saturday and Sunday: 12-11 p.m.

