PARKS, WELLNESS AND RECREATION COMMISSION

May 13, 2014 Meeting Minutes 6:30 p.m., City Hall-Community Meeting Room 117 Macneil Street, San Fernando, CA 91340

PRESENT: Commissioner Adriana Gomez, Commissioner Danitza Pantoja, Commissioner Nina Ballin, Commissioner Saydith Navarro and Commissioner Joe Ponce

ABSENT:

ALSO PRESENT: Linda Bowden-Moreno, Recreation & Community Services Office Specialist

I. Call to Order/Roll Call

- Commissioner Gomez called the meeting to order at 6:42 p.m.
- Present: Gomez, Pantoja, Ballin, Navarro and Ponce
- Absent: None

II. Pledge of Allegiance

• Commissioner Ponce led the Pledge of Allegiance.

III. Approval of Agenda

Motion was made to approve the agenda of the Parks, Wellness and Recreation Commission for May 13, 2014

Motion: Ballin Second by: Pantoja

For: All

Against:None Abstained:None

IV. Consent Calendar

• Approval of Minutes – March 11, 2014

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Motion was made to approve the minutes of the Parks, Wellness and Recreation Commission for March 11, 2014.

Motion: Ballin Second by: Ponce

For: All

Against: None Abstained: Navarro

V. Public Comment

• None

VI. Police Dept. Monthly report (Chief Robert Parks)

• Tabled-Chief Parks was not available to attend tonight's meeting.

VII. New Business

- A. Pacoima Wash Bikeway Project
 - Item tabled. To be discussed at next regular PWRC meeting
- B. Parks, Wellness and Recreation Commission Priorities FY 2013-2014 Update
 - Staff provided the Commission a report and an update on the five priorities adopted by the Parks, Wellness and Recreation Commission for FY 2013-2014.
 - Commissioner Ponce had questions regarding parking hours and additional lighting an the new Parking lot on the corner of 4th Street and Park Ave.
 - The Commission discussed the priority on the profit sharing agreement for the concession stands usage with the leagues. Staff reported that the leagues have recently acquired non-profit status and would probably need to be allowed to function in that capacity for one full calendar year to get a full financial picture. There was a consensus from the Commission to allow the leagues to operate for a full year in order to make an accurate assessment for profit sharing with the City.
 - Commissioner Ponce had questions regarding the leagues' impact fees vs. the City's cost for maintaining the fields. There were also questions regarding the current use of concession stands and the status of the Health Department Permits.
 - Commissioner Pantoja reported concerns with the leagues' coaching staff

openly drinking alcohol at Las Palmas Park, leaving empty beer cans and litter, as well as aggressive behavior towards residents. Per Commissioner Pantoja, a call was made to police by a resident who was confronted by the leagues' coaches.

- Commissioner Gomez reported having witnessed San Fernando Little League cooking and selling items such as hot dogs and fries at Pioneer Park.
- The Commission would like to discuss these concerns with Ismael and Chief Parks.
- The Parks, Wellness and Recreation Commissioners were asked to forward new priorities for FY 2014-2015. Commissioners will email to staff prior to the next regular meeting.

VII. Old Business

A. Health Campaign/5K Diabetes Event Update

- Commissioners were provided with a packet containing a description and specifications on the proposed City Health Campaign adopted by Council in February of this year.
- Promoting and marketing materials have been provided by CSUN students of the Center for Visual Communications Department (VISCOM) and will be in the form of brochures, posters, flyers, ads in the trolleys, news paper ads, water bill ads, etc. A logo for the 5K Relay is also in the works.
- Valley Care Community Consortium is the fiscal sponsor for this event. Fundraisers are being planned to offset the cost of the event.
- The City's fund raising target was to secure 12K by June 6th. This target has been met with the assistance of the title sponsor as well as in-kind savings.
- Registration information was included in the packet.
- This campaign will include a survey/evaluation component to measure the success of the long term goals for the community such as change in behavior that will result in healthy habits.
- The Commission was asked to provide any referrals for sponsorship or support they may be aware of to help with the City's obligation of securing

20K in fundraising by the end of June.

- The next Advisory Committee Meeting is this Thursday.
- Commissioner Gomez asked if *LIFT* (Levantate) is involved in this event and inquired about the date of the Health Fair.
- Commissioner Pantoja had questions regarding the event.

VIII. Staff Communication

- Staff invited the Parks, Wellness and Recreation Commission to this year's Senior Expo at Las Palmas Park scheduled on Friday, May 23rd from 9:00 a.m. through 2:00 p.m. About 50 vendors are expected to provide free information and health care screenings.
- El Centro de Amistad will be hosting their "Mental Health Day" on Saturday, May 17th at 11:00 a.m.
- The Eighth Street Park located at Eighth and Newton, will be holding opening ceremonies on Saturday, May 17th at 9:30 a.m.
- Commissioners were provided with a parking permit for Parking Lot 6N due to parking issues associated with the Dance Studio next to City Hall.

IX. Commissioner Comments

- Commissioner Pantoja reported that the street sweeper seems to be skipping the very back area of Las Palmas Park by the wash.
- Commissioner Gomez requested that Kalisher Pocket Park be added to the list of parks.

X. Agenda Items for Next Meeting (July 8, 2014)

• Commissioners will email agenda items to staff.

XI. Adjournment

A motion was made to adjourn the meeting at 7:14 p.m.

Motion: Gomez

Second by: Ponce

For: All

Against: None A

Abstained: None