



Less Waste,
MORE WATER

Save Water with HERO



The HERO Program has partnered with the City of Modesto to help property owners permanently reduce their demand for water and to pay for the improvements over time through their property tax bills. The HERO Program offers financing for an array of water saving products, such as the list below.

- Artificial Turf
- Drip Irrigation
- Drought Tolerant Landscaping
- High Efficiency Toilets, faucets, & shower heads
- Rainwater Catchment Systems

For a complete list of eligible products, visit heroprogram.com/modesto.

Check Your Eligibility

There is no cost to see how much your home qualifies for.

Check Online | heroprogram.com/modesto or Call Us | 855-HERO-411

Frequently Asked Questions

Q How is the HERO Program different than other forms of financing?

A HERO offers property owners the benefit of energy and water efficient products for a low monthly cost, and interest on payments is tax deductible. Additionally, if the property is sold before the HERO Financing is paid in full, the balance can be legally transferred to a new owner with lender approval.

Q How is the government involved?

A HERO is provided through a public/private partnership with local governments. HERO provides all of the infrastructure and funding to support the Program and payments are then collected along with your property taxes.

Q Who can apply for the HERO Program?

A HERO is available to property owners in many local communities. Check to see if your property is eligible online at heroprogram.com/modesto.

Q Do I need to be a property owner?

A Yes, only property owners qualify.

Q What are the eligibility requirements?

A You must have a minimum of 10% equity in the property, be current on property taxes for the last 12 months and not late more than once in the past three years. You must also be current on your mortgage with no more than one 30-day late payment in the past 12 months, and have no outstanding involuntary liens. You cannot have had any active bankruptcies within the last 7 years*, and the property must not be an asset in an active bankruptcy.

Q Is there a minimum financing cost?

A We require \$5,000 minimum financing.

Q Do I need to use a specific contractor?

A You can work with any HERO Registered Contractor. To find a HERO Registered Contractor in your area visit heroprogram.com/modesto.

Q What products qualify?

A Over 900,000 energy efficient and water saving products qualify. The products must be permanently affixed to the property.

*If bankruptcy was discharged between two and seven years prior, and you have not had any additional late payments more than 60 days past due in the last 24 months, you may be approved