

CITY COUNCIL

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MEDIA ADVISORY

CONTACT: Nick Kimball, City Manager

(818) 898-1202

DATE: June 17, 2019

INDIGENOUS WOMEN'S SUMMER SOLSTICE CEREMONY & MESOAMERICAN BALLGAME DELEGATION

WHO/WHAT: Cihuatl and San Fernando Cultural Arts Collective will announce Lolita Vargas

Martinez (Malinalticitl) who will lead the Sahumadora initiation at the Fire Keeper's Ceremony. Marco Antonio Chavez, Representative of the Nacional del Juego De Pelota Mesoamericano USA, will present a traditional Ulama (rubber ball) to Raul M. Herrera, appointing him as the California State Delegate of the Mesoamerican Ballgame Association (AJUPEME). The City of San Fernando will present official proclamations acknowledging the San Fernando Valley Mesoamerican Ballgame. The evening will conclude with a Mesoamerican Cultural Presentation and photo shoot that includes Aztec dancers live music, Sahumadora blessing of the Ulama by

Malinalticitl, and a Mesoamerican Ballgame presentation.

WHEN: Thursday, June 20, 2019

TIME: 7:00 PM (Media Check-in at 6:30 PM)

WHERE: Rudy Ortega Sr. Park 2025 Fourth St, San Fernando, CA 91340

NOTE: Members of the media who plan to attend may contact Raul Herrera at

raul.herrera2012@gmail.com

About Cihuatl:

"Cihuatl" was founded in the Northeast San Fernando Valley in 2014. As women, they collaborate and mentor our daughters and other Cihuatl about womanhood, natural medicine, native traditions and ceremony.

About San Fernando Cultural Arts Collective:

The San Fernando Cultural Arts Collective (SFCAC) is dedicated to promoting multicultural solidarity, artistic creativity, family bonding, and neighborhood networking through art shows, art walks, educational workshops, and other community events by highlighting local artists and supporting small businesses that encourage and promote culture and art. The SFCAC hopes to strengthen community engagement and revitalize both the arts and multiculturalism within the northeast San Fernando Valley.

San Fernando Valley Mesoamerican Ballgame Delegation (Sports League):

The San Fernando Valley Mesoamerican Ballgame Delegation in California will establish itself, commencing on June 20, 2019, with its first team in the City of San Fernando.

About the City of San Fernando

Incorporated in 1911 and nestled at the foothills of the San Gabriel Mountains, San Fernando has a population of approximately 25,000, and is a diverse, family-oriented community of about 2.4 square miles. The City of San Fernando is a full-service General Law City with in-house Police, Public Works, Finance, Community Development, Recreation and Community Services, City Clerk and Administration departments. The City contracts for fire services with the City of Los Angeles and is governed by a five-member City Council who serves four-year terms, with a Mayor appointed every year, on a rotating basis, by a majority vote of the City Council.

ADMINISTRATION DEPARTMENT

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WWW.SFCITY.ORG