



**CITY OF SAN FERNANDO
NOTICE OF ELECTION PER ELECTIONS CODE SECTION 12101 &
SYNOPSIS OF BALLOT MEASURE TO BE VOTED ON
PER ELECTIONS CODE SECTION 12111
(KEEP SALES TAX REVENUES LOCAL)**

NOTICE IS HEREBY GIVEN that on November 3, 2020, the City of San Fernando ("San Fernando") will conduct its General Municipal Election which will be consolidated with the General Election of the same date administered by the Registrar-Recorder/County Clerk for the County of Los Angeles. The polls will be open between the hours of 7:00 a.m. and 8:00 p.m. San Fernando voters will vote to elect candidates to fill a total of three (3) seats on the San Fernando City Council as follows:

- An election contest to fill two (2) at-large City Council seats, each with a term of four (4) years; and
- A second election contest to fill a third at-large City Council seat with a term of two (2) years.

San Fernando voters will also be presented with one (1) tax-related ballot measure. The measure entitled **Keep Sales Tax Revenues Local** which poses the following question:

Keep Sales Tax Revenues Local To ensure that the maximum amount of sales tax revenues generated in San Fernando remain in San Fernando, and to increase funding for street and sidewalk improvements; public infrastructure; local business reinvestment; public Wi-Fi; long-term debt reduction; wages and other general municipal purposes, shall the existing transactions and use tax rate be increased from the current rate of 1/2% to a new rate of 3/4% to raise approximately \$1,100,000 annually?	YES
	NO

SYNOPSIS OF MEASURE TO BE VOTED ON:

The Measure would increase City's existing one half of one percent (1/2%) transactions (sales) and use tax indefinitely to a new rate of three quarters of one percent (3/4%). This tax was first approved by San Fernando voters at a Special Election held in June of 2013. The transactions and use tax is paid in addition to the existing County-wide sales tax on sales of tangible goods and is collected at the same time and in much the same manner as general Statewide sales tax. At an increased rate of 3/4%, the tax would add approximately 75¢ to a retail purchase of \$100 or three-fourths of a penny to a purchase of \$1.00. Because the tax is structured as a "general tax" within the meaning of Proposition 218, its proceeds may be used for any governmental or other public purpose, including, but not limited to, street and sidewalk improvements; public infrastructure; local business reinvestment; public Wi-Fi; long-term debt reduction; personnel costs; further restoration of the City's emergency "rainy day" fund and any other general municipal purpose. The Measure will continue to require the annual preparation of a publicly available report that tells how much revenue was collected under the tax and how those monies were used. Because the tax continues to be structured as a general tax, it must be approved by at least a simple majority (50% plus 1) of votes cast by San Fernando voters at the City's General Municipal Election of November 3, 2020.

/s/ Julia Fritz, City Clerk
City of San Fernando, California
Dated: August 6, 2020