



THE CITY OF
SAN FERNANDO

CITY COUNCIL

MAYOR
SYLVIA BALLIN

VICE MAYOR
MARY MENDOZA

COUNCILMEMBER
CINDY MONTAÑEZ

COUNCILMEMBER
HECTOR A. PACHECO

COUNCILMEMBER
CELESTE T. RODRIGUEZ

PRESS RELEASE

FOR IMMEDIATE RELEASE

CONTACT: Timothy Hou, Deputy City Manager/Director of Community Development
(818) 898-7316 | THou@sfcity.org

DATE: February 18, 2021

GOT PARKING ISSUES? THE CITY OF SAN FERNANDO WANTS TO HEAR FROM YOU

SAN FERNANDO, CA - The City of San Fernando has launched a Citywide Parking Management Master Plan, which is a tool to help jurisdictions comprehensively address the location and amount of parking in specified areas. The overall goal of the plan is to making parking more convenient for residents, visitors and local businesses by engaging community members in problem-solving for parking solutions. Solutions may include changes to parking time limits or use limitations, changes to metered parking and paid-lot parking, and residential on-street parking management, to better manage the public parking supply. In support of this goal, the City is asking residents to provide feedback about parking concerns through March 30, 2021.

“While the plan will utilize parking data, community input is vital to the success of this effort,” said Timothy Hou, Deputy City Manager/Director of Community Development. “We appreciate the community’s help in shaping and guiding our parking plan to effectively reach our goals.”

Community members are invited to learn more about the plan and provide feedback by visiting the project website: SFCITY.ORG/SFParkingStudy. Comments can be made by clicking on “Provide your feedback” and entering comments on the interactive map or using the “Comment” box. Feedback is also being accepted by phone, by calling (855) 925-2801, entering code 9672, and leaving a comment. Community members may stay informed about the project by clicking on the “Subscribe for updates” link and entering an email address.

ADMINISTRATION
DEPARTMENT

117 MACNEIL STREET
SAN FERNANDO
CALIFORNIA
91340

OFFICE OF THE
CITY MANAGER
(818) 898-1202

PERSONNEL DIVISION
(818) 898-1220

WWW.SFCITY.ORG

PRESS RELEASE

GOT PARKING ISSUES? THE CITY OF SAN FERNANDO WANTS TO HEAR FROM YOU

Page 2 of 2

The Parking Management Plan will also promote more efficient use of existing parking while supporting future parking needs; explore options to stimulate the local economy by making commercial districts more inviting for walkers, bicyclists and people who use public transportation; and position the City to capture the full benefit of potential transit-oriented development.

The project area includes all on-street parking areas within the City of San Fernando as well as off-street parking lots in major corridors. In February 2021, project team members are conducting field data collection on residential city streets so they can evaluate the current parking situation on weekday and weekends. Commercial parking areas will be surveyed later in the year, when COVID restrictions on commercial activity are expected to be lifted.

A virtual community meeting will be held later this spring to provide additional opportunities for public feedback, review some potential parking solutions, and inform the Plan. A draft Plan will be released later this year, at which time there will be a second community meeting and additional opportunities for input prior to the plan being finalized.

The Plan will also support the City of San Fernando Corridor Specific Plan ("SP-5"), a community-based vision for economic development and revitalization of the Maclay Avenue, Truman Street, San Fernando Road, and First Street corridors adopted by the City of San Fernando in 2017.

For more information about the Parking Management Plan, visit SFCITY.ORG/SFParkingStudy or contact Outreach Team Member Thelma Herrera at therrera@katherinepadilla.com.

#####