



CHAIR SANDIE RICHARDS
VICE CHAIR JOE PONCE
COMMISSIONER JASON HAYES
COMMISSIONER NINA HERRERA
COMMISSIONER SAYDITH NAVARRO

PARKS, WELLNESS, AND RECREATION COMMISSION

REGULAR MEETING NOTICE AND AGENDA

MARCH 9, 2021 – 6:30 PM

TELECONFERENCE – PER GOVERNOR’S EXECUTIVE ORDER

SPECIAL NOTICE REGARDING COVID-19

On March 4, 2020, Governor Newsom proclaimed a State of Emergency in California as a result of the threat of COVID-19. On March 17, 2020, Governor Newsom issued Executive Order N-29-20 (superseding the Brown Act-related provisions of Executive Order N-25-20 issued on March 12, 2020), which allows a local legislative body to hold public meetings via teleconferencing and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. Pursuant to Executive Order N-29-20, please be advised that the San Fernando Parks, Wellness, and Recreation Commission will participate in meetings telephonically.

PUBLIC PARTICIPATION OPTIONS TO HELP REDUCE THE SPREAD OF COVID-19

- 1. WATCH THE MEETING:** Pursuant to the Executive Order and given the current health concerns, members of the public can access meetings live on-line, with audio and video via YouTube Live, at: <https://www.youtube.com/c/CityOfSanFernando>
- 2. SUBMIT PUBLIC COMMENT VIA EMAIL:** Members of the public may submit comments by email to LMoreno@sfcity.org no later than **4:00 p.m. the day of the meeting**, to ensure distribution to the Parks, Wellness, and Recreation Commission prior to consideration of the agenda. Comments received via email will be distributed to the Parks, Wellness, and Recreation Commission, read into the record, limited to three minutes, and made part of the official public record of the meeting.
- 3. CALL-IN TO PROVIDE PUBLIC COMMENT LIVE AT THE MEETING:** Members of the Public may **call-in between 6:30 p.m. and 6:45 p.m.** Comments will be heard in the order received, and limited to three minutes. If necessary, the call-in period may be extended by the Chair.

Call-in Telephone Number: (669) 900-6833

Meeting ID: 986 1620 1615

Passcode: 988843

When connecting to the Zoom meeting to speak, you will be placed in a virtual “waiting area,” with your audio disabled, until it is your turn to speak and limited to three minutes.
Note: This is audio only and no video.

PARKS, WELLNESS, AND RECREATION COMMISSION

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CALL TO ORDER/ROLL CALL

Chair Sandie Richards
Vice-Chair Joe Ponce
Commissioner Jason Hayes
Commissioner Nina Herrera
Commissioner Saydith Navarro

PLEDGE OF ALLEGIANCE

Led by Chair Sandie Richards

APPROVAL OF AGENDA

PRESENTATIONS

DECORUM AND ORDER

City Commissioners are appointed by City Council and must be free to discuss issues confronting the city in an orderly environment. Public members attending City Commission meetings shall observe the same rules of order and decorum applicable to the City Council ([SF Procedural Manual](#)). Any person making impertinent derogatory or slanderous remarks or who becomes boisterous while addressing a City Commission or while attending a City Commission meeting, may be removed from the room if the Presiding Officer so directs the Sergeant-At-Arms and such person may be barred from further audience before the City Commission.

PUBLIC STATEMENTS – WRITTEN/ORAL

Members of the public may submit comments by email to LMoreno@sfcity.org no later than **4:00 p.m. the day of the meeting**, to ensure distribution to the Parks, Wellness, and Recreation Commission prior to consideration of the agenda. Comments received via email will be distributed to the Parks, Wellness, and Recreation Commission, read into the record, limited to three minutes, and made part of the official public record of the meeting. Callers interested in providing a [live public comment](#) may [call-in between 6:00 p.m. and 6:15 p.m.](#) and will be limited to three minutes. The call-in period may be extended by the Chair.

Call-in Telephone Number: (669) 900-6833
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Passcode: 988843

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CONSENT CALENDAR

Items on the Consent Calendar are considered routine and may be disposed of by a single motion to adopt staff recommendation. If the Parks, Wellness, and Recreation Commission wishes to discuss any item, it should first be removed from the Consent Calendar.

1. **REQUEST TO APPROVE THE MINUTES OF THE JANUARY 12, 2021 AND FEBRUARY 9, 2021 PARKS, WELLNESS AND RECREATION COMMISSION MEETINGS**

ADMINISTRATIVE REPORTS

2. **VETERAN BANNER PROGRAM**
3. **APPROVAL OF ART MURALS ON PRIVATE PROPERTY**

DEPARTMENT PROGRAM UPDATES

4. **STATEWIDE PARK DEVELOPMENT AND COMMUNITY REVITALIZATION SPP GRANT**
5. **VIRTUAL PROGRAMMING**
6. **DEPARTMENT'S RESPONSE TO COVID-19**
7. **REOPENING EFFORTS**
8. **LAYNE PARK REVITALIZATION PROJECT**
9. **YOUTH REINVESTMENT GRANT PROGRAM: TUTCINT YOUTH EMPOWERMENT PROGRAM**
10. **COMMUNITY THEATRE PROGRAM**

GENERAL COMMISSION COMMENTS

STAFF COMMUNICATION

ADJOURNMENT

PARKS, WELLNESS, AND RECREATION COMMISSION

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I hereby certify under penalty of perjury under the laws of the State of California that the foregoing agenda was posted on the City Hall bulletin board not less than 72 hours prior to the meeting.

Linda Bowden-Moreno, Administrative Assistant

Signed and Posted: March 5, 2021 (5:00 pm)

Agendas and complete Agenda Packets (including staff reports and exhibits related to each item) are posted on the City's Internet Web site (www.sfcity.org). These are also available for public reviewing prior to a meeting at the Recreation and Community Services Department Public Counter. Any public writings distributed by the Parks, Wellness, and Recreation Commission to at least a majority of the Commissioners regarding any item on this regular meeting agenda will also be made available at the Recreation and Community Services Department Public Counter located at 208 Park Avenue, San Fernando, CA, 91340 during normal business hours. In addition, the City may also post such documents on the City's Web Site at www.sfcity.org. In accordance with the Americans with Disabilities Act of 1990, if you require a disability-related modification/accommodation to attend or participate in this meeting, including auxiliary aids or services please call the Recreation and Community Services Department Office at (818) 898-1290 at least 48 hours prior to the meeting.

**CITY OF SAN FERNANDO
PARKS, WELLNESS & RECREATION COMMISSION
DRAFT MEETING MINUTES**

**January 12, 2021
ZOOM MEETING STREAMED ON YOUTUBE**

THE FOLLOWING MINUTES ARE A SUMMARY OF ACTIONS TAKEN BY THE PARKS, WELLNESS & RECREATION COMMISSION. VIDEO AND AUDIO OF THE ACTUAL MEETING ARE AVAILABLE FOR LISTENING AT: <https://www.youtube.com/c/CityOfSanFernando>.

CALL TO ORDER/ROLL CALL

Chair Sandie Richards called the meeting to order at 6:34 p.m. and conducted the roll call.

The following persons were recorded as present:

PRESENT: Chair Sandie Richards
Commissioner Jason Hayes
Commissioner Nina Herrera

ABSENT: Vice Chair Joe Ponce,
Commissioner Saydith Navarro

ALSO PRESENT: Cultural Arts Liaison, Raul Herrera
Director of Recreation and Community
Services Department, Julian Venegas
Community Services Supervisor, Juan Salas
Admin. Assistant, Linda Bowden-Moreno

PLEDGE OF ALLEGIANCE

Commissioner J. Hayes led the Pledge of Allegiance.

APPROVAL OF AGENDA

Commissioner N. Herrera motioned to approve the agenda for the January 12, 2021 Parks, Wellness & Recreation Commission Regular Meeting. Commissioner J. Hayes seconded the motion. The motion carried with the following vote:

AYES: S. Richards, J. Hayes, N. Herrera,
NOES:
ABSENT: S. Navarro, J. Ponce
ABSTAIN:

PUBLIC STATEMENTS – WRITTEN/ORAL

None.

CULTURAL ARTS LIASON REPORT

Cultural Arts Liaison, Raul Herrera, discussed the proposal to allow art murals in the City of San Fernando. Mr. Herrera approached local artists who expressed concerns and questions in terms of clarifying the difference in displaying public art/murals vs. billboards as a form of advertising. He discussed the importance of developing an outline for the submittal of art mural proposals as well as clarification of specific qualifications or requirements for artists wanting to present ideas for murals.

APPROVAL OF MINUTES

Commissioner J. Hayes motioned to approve the minutes for the December 8, 2020, Parks, Wellness & Recreation Commission meeting. Commissioner N. Herrera seconded the motion. The motion carried with the following vote:

AYES: S. Richards, J. Hayes, N. Herrera,
NOES:
ABSENT: S. Navarro, J. Ponce
ABSTAIN:

NEW BUSINESS

1. SENIOR CITIZENS ADVISORY BOARD RECRUITMENT

J. Venegas provided some history on the development of the Senior Citizens Advisory Board as a body representing members of the various senior programs. Meetings were held on the second Tuesday of the month. This board was very active at one point in the development of programming as well as making recommendations on behalf of seniors. This board was made up of five members representing various sectors: Senior Club, Park Ave. Club, Elderly Nutrition Program and one member at-large. Several years ago, the Senior Board lost membership and could no longer conduct meetings due to lack of quorum. Meetings have remained on hold while membership recruitment is in progress.

Staff is interested in resurrecting this body. Staff recommends opening the membership to

members at-large in order to fill the current vacancies. Staff is requesting feedback and input from the PWRC. Upon further discussion from the Commission, the following motion was made:

Commissioner N. Herrera moved to make a recommendation to Council to open up membership to members at-large with a minimum age of 55 years, for the recruitment of board members to the Senior Citizens Advisory Board.

AYES: S. Richards, J. Hayes, N. Herrera,

NOES:

ABSENT: J. Ponce, S. Navarro

ABSTAIN:

2. APPROVAL OF ART MURALS ON PRIVATE PROPERTY

J. Venegas reported that the City has worked on various options to allow murals in the City of San Fernando for some time. A Resolution was adopted in December of 2020 allowing murals on private property. This Commission was provided with a copy of the Resolution and the agenda report. The task of approving mural applications on private property will fall on the PWRC. The application and proof of permission from the property owner will be submitted to the Community Development Department. This Commission will then review the applications and make the decision to approve or deny.

Staff is recommending forming an Ad Hoc Committee composed of the two Cultural Arts Liaisons, two members of the Parks, Wellness and Recreation Commission and a staff member. The Ad Hoc will review applications and make recommendations to the PWRC. The Commission as whole, will vote and make the decision to approve or deny the mural application. The artist will have the option to appeal a denial. R. Herrera discussed the importance of cultural relevance and requested to see the actual application. J Venegas will send a copy of the ordinance to R. Herrera for his review.

Commissioner J. Hayes supports this item. He would like to see more art murals from local artists. He volunteered to be part of the Ad Hoc Committee.

Commissioner N. Herrera recommended continuing discussion on this item to allow time for new Commissioners to be appointed by the new Council members so they can be part of the discussion.

CONTINUED BUSINESS

1. STATEWIDE PARK DEVELOPMENT AND COMMUNITY REVITALIZATION SPP GRANT –

J. Venegas reported that staff is working on five grant application for Recreation Park, Pioneer Park, Las Palmas Park and two new park developments. Community Input Meetings for stakeholders are scheduled for January 21st, February 3rd and 13th. Meetings will be held via Zoom and the goal is to get the community's input on park projects. Anyone interested can

RSVP to participate in the Zoom meeting.

2. **VIRTUAL PROGRAMMING** –J. Salas, Community Services Supervisor, provided an update on virtual programming such as Quarantine Bingo for families, an art workshop on making Valentine’s Day Cards for Seniors (kits provided), and a second round of the Veteran Banner Program. Registration and additional program information is available online or by calling Las Palmas Park at (818) 898-7340.

The MMAP classes are continuing via Zoom. Folklorico classes are currently on hold. Regular virtual programs such as senior bingo, senior exercise classes, etc. are still ongoing. All information and registration for programs and activities are available on the City Website.

3. **COMMUNITY THEATRE PROGRAM** – J. Venegas reported that applications to be board members have been sent out to various individuals. Once a board is established, activities and programming can be developed. This program is community based. Anyone interested can email J. Venegas at jvenegas@sfcity.org or Commissioner J. Hayes at jhayes@sfcity.org .
4. **DEPARTMENT’S REPONSE TO COVID-19**–J. Venegas reported that Round 3 of the Residential Food Program was held in December. The program will be on hold in the month of January awaiting further direction from Council

Staff is working with the Department of Public Health to get training to set up an MPOD (Medical Point of Dispensing) site for Covid-19 vaccinating. The two sites being considered are Recreation Park and Las Palmas Park. Currently, Recreation Park is providing Covid-19 testing and vaccinating. Individuals must register online.

Anyone interested in volunteering with the MPOD can contact the parks. More information on the MPOD will be provided as it becomes available.

5. **LAYNE PARK REVITAILZATION GRANT PROJECT**–J. Venegas reported that Council requested additional information on this item. The design firm has been selected for this project. Additional Community Meetings are scheduled to allow the community to provide their input.
6. **YOUTH REINVESTMENT GRANT PROGRAM (TUTCINT YOUTH EMPOWERMENT PROGRAM)** – J. Venegas provided an update on this program, which continues to meet virtually and grow in membership. The program is on their third cohort. Members meet four times per month and participate in cultural activities and programs among other activities. The group also conducted a food drive to help needy families. Information is available on the City Website.

STAFF COMMUNICATON

J. Salas informed the Commission of additional upcoming activities: Family Bingo, Parent and Me Painting. The renovation at Las Palmas is complete. There are just a few final touches left.

COMMISSION DISCUSSION

Commissioner J. Hayes thanked staff.

Commissioner S. Richards commented on her participation in the Reindeer Dash. She showed off her medal and shared that it was a great experience.

ADJOURNMENT

Commissioner J. Hayes motioned to adjourn the meeting at 7:53 p.m. Commissioner N. Herrera seconded the motion. The motion carried with the following vote:

AYES:	S. Richards, J. Hayes, N. Herrera,
NOES:	
ABSENT:	J. Ponce, S. Navarro
ABSTAIN:	

**CITY OF SAN FERNANDO
PARKS, WELLNESS & RECREATION COMMISSION
DRAFT MEETING MINUTES**

**February 9, 2021
ZOOM MEETING STREAMED ON YOUTUBE**

THE FOLLOWING MINUTES ARE A SUMMARY OF ACTIONS TAKEN BY THE PARKS, WELLNESS & RECREATION COMMISSION. VIDEO AND AUDIO OF THE ACTUAL MEETING ARE AVAILABLE FOR LISTENING AT: <https://www.youtube.com/c/CityOfSanFernando>.

CALL TO ORDER/ROLL CALL

Chair Sandie Richards called the meeting to order at 6:45 p.m. and conducted the roll call.

The following persons were recorded as present:

PRESENT: Chair Sandie Richards
Vice Chair Joe Ponce
Commissioner Jason Hayes

ABSENT: Commissioner Nina Herrera
Commissioner Saydith Navarro

ALSO PRESENT: Director of Recreation and Community
Services Department, Julian Venegas
Admin. Assistant, Linda Bowden-Moreno

PLEDGE OF ALLEGIANCE

Commissioner J. Ponce led the Pledge of Allegiance.

APPROVAL OF AGENDA

Commissioner J. Hayes motioned to approve the agenda for the February 9, 2021 Parks, Wellness & Recreation Commission Regular Meeting. Commissioner J. Ponce seconded the motion. The motion carried with the following vote:

AYES: S. Richards, J. Hayes, J. Ponce

NOES:
ABSENT: N. Herrera, S. Navarro
ABSTAIN:

PUBLIC STATEMENTS – WRITTEN/ORAL

None.

CULTURAL ARTS LIASON REPORT

None.

APPROVAL OF MINUTES

Commissioner J. Hayes motioned to table the minutes for the January 12, 2021, Parks, Wellness & Recreation Commission meeting to the next regularly scheduled meeting to be held in March. Commissioner J. Ponce seconded the motion. The motion carried with the following vote:

AYES: S. Richards, J. Ponce, J. Hayes,
NOES:
ABSENT: N. Herrera, S. Navarro,
ABSTAIN:

NEW BUSINESS

1. APPROVAL OF ART MURALS ON PRIVATE PROPERTY

J. Venegas presented an agenda report to the Commission with the recommendation to form an Ad Hoc Committee composed of two Commissioners and the Cultural Arts Liaisons for reviewing of art mural permit applications.

Commissioner S. Richards recommended to table this item to next month as tonight's meeting is a smaller cohort. Commissioner J. Hayes and Commissioner J. Ponce concurred given the potential for restructuring of the Commission.

Commissioner J. Ponce motioned to table the item on creating an Ad Hoc Committee for the the Approval of Art Murals to next month. Commissioner J. Hayes seconded the motion. The motion carried with the following vote:

AYES: S. Richards, J. Ponce, J. Hayes
NOES:
ABSENT: N. Herrera, S. Navarro,
ABSTAIN:

2. **SENIOR CITIZENS ADVISORY BOARD RECRUITMENT**

J. Venegas presented the Commission an agenda report recommending that the recruitment of the Senior Citizens Advisory Board membership be tabled until in-person senior programming is brought back and facilities are open to the public.

Commissioner J. Hayes moved to table the item on Senior Citizen Advisory Board Recruitment until senior programming is brought back and centers are open to actively recruit from senior program participants.

AYES: S. Richards, J. Ponce, J. Hayes

NOES:

ABSENT: N. Herrera, S. Navarro

ABSTAIN:

CONTINUED BUSINESS

1. **STATEWIDE PARK DEVELOPMENT AND COMMUNITY REVITALIZATION SPP GRANT –**

J. Venegas reported that staff is continuing to gather feedback from stakeholders, partners, and residents on their park needs to incorporate into the three applications for the SPP Grant due March 12, 2021.

2. **VIRTUAL PROGRAMMING –**J. Venegas provided an update on virtual programming the Department continues to offer such as senior craft activities, senior bingo, senior loteria and much more. In addition, a Pen Pal Program continues to connect seniors and a virtual Parent & Me Painting class is planned for the end of the month. Registration and additional program information is available online or by calling Las Palmas Park at (818) 898-7340.

Additional virtual programs such as Senior Zumba, health and wellness videos, and the MMAP classes are continuing via Zoom. All information and registration for programs and activities are available on the City Website.

3. **COMMUNITY THEATRE PROGRAM –** J. Venegas reported that applications to serve on the board were sent out to invite interested parties. The response has been slow. Staff will put out a press release in the local paper and the Department's social media page to open recruitment for the board. Commissioner J. Hayes suggested reaching out to the mailing list to schedule a meeting, to encourage participation, and to offer the opportunity to nominate someone. Anyone interested can email J. Venegas at jvenegas@sfcity.org or Commissioner J. Hayes at jhayes@sfcity.org .

4. **DEPARTMENT'S REPONSE TO COVID-19–**J. Venegas reported that Round 4 of the Residential Food Program will be tentatively held on February 20th. This program provides non-perishable food items and PPE to San Fernando households. Registration is required.

Staff continues to work with LAFD in hosting a Covid-19 Testing and Vaccination hub at

Recreation Park. Individuals must register online. Information can be found on the City website at www.sfcity.org.

5. **LAYNE PARK REVITALIZATION PROJECT**—J. Venegas reported that Council has selected *MIG* as the consulting firm to design this project. Staff is working to select an NGO to assist with the community engagement phase.
6. **YOUTH REINVESTMENT GRANT PROGRAM (TUTCINT YOUTH EMPOWERMENT PROGRAM)** —Per J. Venegas, this program is working on its third cohort with enrollment of 28 youths. The program consists of tutoring, cultural programming, workshops, and case management. Approximately 135 families were served in the month of January. Anyone interested in this program can gather more information on the City website.

STAFF COMMUNICATON

Staff informed the Commission that MEND is offering to deliver essentials such as food and PPE kits to those who are in isolation or quarantine due to Covid. See flyer for details.

Staff also informed the Commission about the *Parent and Me Painting* virtual activity. There are a few spaces left for registration. Please visit the City website or call (818) 898-7340 for information.

COMMISSION DISCUSSION

Commissioner J. Hayes thanked everyone for participating in tonight's meeting. He also addressed a request to remove a virtual background he has used at Commission meetings since June of 2020. Commissioner Hayes wanted to clarify that he proudly serves all of the City of San Fernando. The image he selected back in June was a concerted effort to show all the community, especially underrepresented residents, they are seen, heard and represented. Anyone who has any questions or concerns may contact Commissioner Hayes directly at jhayes@sfcity.org.

ADJOURNMENT

Commissioner J. Hayes motioned to adjourn the meeting at 7:42 p.m. Commissioner J. Ponce seconded the motion. The motion carried with the following vote:

AYES: S. Richards, J. Hayes, J. Ponce

NOES:

ABSENT: N. Herrera, S. Navarro

ABSTAIN:

To: Chair Sandie Richards and Commissioners

From: Julian J. Venegas, Director of Recreation and Community Services
By: Juan Salas, Community Services Supervisor

Date: March 9, 2021

Subject: Veteran Recognition Program- Selection of New Banner Design

RECOMMENDATION:

It is recommended that the Parks, Wellness, and Recreation Commission:

- a. Review three banner design options (Attachment “A”) for the Veteran Recognition Program; and
- b. Select the design for the 2021 display cycle.

BACKGROUND:

1. During FY 2015-16, City Council created a Veteran’s Appreciation Event Ad Hoc Committee with the goal of developing a Veteran Recognition Program in the City of San Fernando.
2. On November 7, 2018, Recreation and Community Services (RCS) staff met with the American Legion to receive feedback from veterans on which type of recognition would be most appropriate.
3. On January 29, 2019, RCS staff met with the Ad Hoc Committee to discuss various veteran recognition ideas, including a banner recognition.
4. On September 16, 2019, RCS staff met with the Ad Hoc Committee to finalize the Veteran Recognition Program, targeting the month of November 2019 as the initiation of the program.
5. On May 25, 2020, the first round of veteran banners were placed along Maclay Ave. and displayed through December of 2020. Veteran banners were then removed and returned to the respective veterans or family members.

Analysis

On September 16, 2019, the Veteran Recognition Program was finalized. A veteran or an immediate family member may complete and submit an application (Attachment "B"), along with a photo of the veteran, and documentation providing proof of service to the Veteran Recognition Program housed at Las Palmas Park. The program is open to all veterans who have received an honorable or general discharged. However, priority is given to current or former residents. The applications are accepted between January 1 and April 15, of each year, and the banners are displayed from May through November (display cycle).

Each display cycle, a new banner design is selected. The designs being considered for the new banners are presented in Attachment "A" (Veteran Banner Design Options). At the end of the display cycle, the banners are returned to the applicant as a keepsake. The Veteran Recognition Program is self-sustaining by charging a \$135 application fee, which covers the cost of producing the banner and brackets. The program also accepts donations to partially sponsor a veteran's banner for an honoree who may not be able to participate in the program. The applicant will be fully refunded should their application be denied.

BUDGET IMPACT:

The Veteran Recognition Program will not have an impact on the Fiscal Year (FY) 2020-21 budget. The program sustains itself with the application fee collected. In-kind support is provided by the Public Works Department staff who hang the banners and Recreation and Community Services Department staff who coordinate the program.

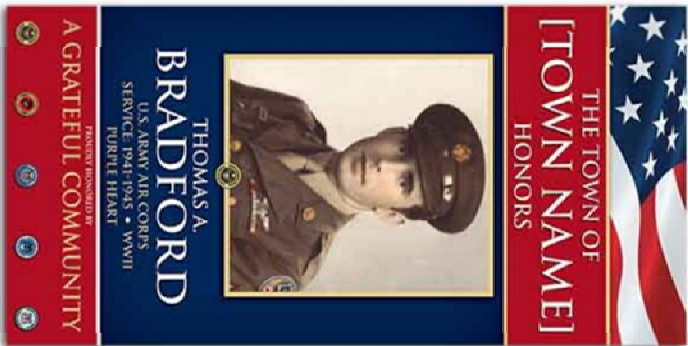
CONCLUSION:

It is recommended that the Parks, Wellness and Recreation Commission review the three banner design options and select the design for the 2021 display cycle.

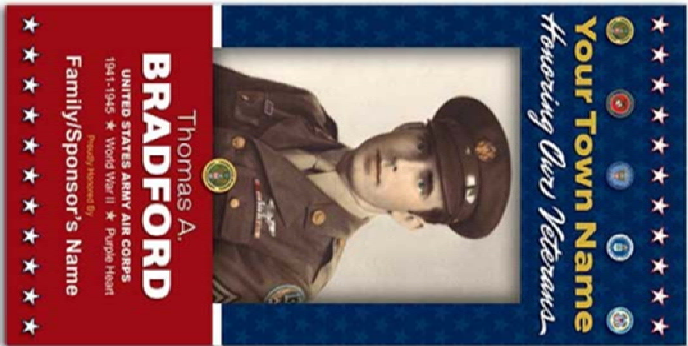
ATTACHMENTS:

- A. Veteran Banner Design Options
- B. Veteran Banner Program Application

2021 Veteran Recognition Program Designs



A



B



C

Please choose a design (A, B, or C).

The Program

The City of San Fernando Veteran Recognition Program was created to honor and recognize local U.S. Military Veterans that reside (current or previously) or have a family member that resides in the City of San Fernando.

Veteran Banners will be displayed on Maclay Avenue during November, as well as select months throughout the following year. At the conclusion of each cycle, banners will be returned to the applicant.

Eligible Military Branches include:

- ★ **Army**
- ★ **Marine Corps**
- ★ **Navy**
- ★ **Air Force**
- ★ **Coast Guard**
- ★ **Merchant Marines**
- ★ **National Guard-Active Reserve**

The Cost

The cost of each banner is \$135 and includes the banner printing and installation/removal.

Checks may be made payable to:

City of San Fernando

Any application not approved will receive a full refund (allow two weeks for processing).

Don't know a veteran to honor? You can still participate with a donation in any amount, just check the donation box on the application.

Banner Sample



Application

Interested individuals may complete the application contained in this brochure. The following must be included when the application is submitted:

- Applicant's Current or Former San Fernando Residential Address (applicant or honoree)
- Proof of Honorable or General Discharge
- 5" x 7" (minimum) portrait-style photograph of the Veteran in their military uniform for display on the banner OR a digital photograph with a resolution of 300 dpi or higher.

Applications may be mailed or delivered to:

**Las Palmas Park
505 S. Huntington Street
San Fernando, CA 91340
c/o Veteran Recognition Program**

Applications, along with the required documents and payment, must be submitted on or before:

Wednesday, April 15, 2021

The estimated time for processing, art proofing, stitching, production and installation will take approximately 2 weeks.

If your application is not approved for any reason, you will receive an email notification explaining the reason application was not approved and a refund will be issued to the applicant. Please allow two weeks from date of non-acceptance notice to receive a refund.

Veteran to be Honored (Please Print Clearly)

Name: _____

Rank: _____

Branch of Service (Check one):

- ☐ Air Force ☐ Army ☐ Coast Guard
☐ Marines ☐ Navy ☐ Merchant Marine
☐ National Guard- Reserve

Fought in: _____

Special Awards: _____

Name of Applicant (if different than above)

Relation to Honoree: _____

Address of Applicant:

Phone: _____

Email: _____

To be used to communicate order details only.

Please include the following:

- ☐ Current or Former San Fernando Residential Address (applicant or honoree)
☐ Proof of Honorable/General Discharge
☐ 5"X7" photo or 300+ dpi digital scan file
☐ Banner Fee: \$135
(Payable to City of San Fernando)

Applicant Signature

☐ I support the San Fernando Veterans Recognition Program, please accept my donation in the amount of \$ _____

Disclaimer

- Photographs will not be returned. By signing the banner application, you give the City of San Fernando permission to use the photo for the banner and promotional/marketing material.
- This program is on a first come, first served basis. Priority will be given to current San Fernando residents.
- Banners are limited to one (1) per service member.
- Spelling of names will be taken directly from the application.
- Installation, location/removal of the banners are at the City's discretion. The City is not responsible for lost/stolen banners, or repairs to the banners should they be damaged due to inclement weather or other damage, aside from normal manufacturer warranty.
- If your application is not approved for any reason, you will receive an email notification explaining the reason application was not approved and a refund will be issued to the applicant. Please allow two weeks from date of non-acceptance notice to receive a refund.



Veteran Recognition Program

Honoring Local U.S. Military Veterans

Eligible Branches

- ✪ **Army** ✪ **Marine Corps**
✪ **Navy** ✪ **Air Force** ✪ **Coast Guard**
✪ **Merchant Marine**
✪ **National Guard-Active Reserve**

FILING DEADLINE:

Wednesday, April 15, 2021

Apply Immediately



AGENDA REPORT

To: Chair Sandie Richards and Commissioners

From: Julian J. Venegas, Director of Recreation and Community Services
By: Linda Bowden-Moreno, Administrative Assistant

Date: March 9, 2021

Subject: Approval of Art Murals on Private Commercial Property

RECOMMENDATION:

It is recommended that the Parks, Wellness and Recreation Commission:

- a. Form an Ad Hoc committee to review art mural permit applications requesting approval to paint a mural on private commercial property.
- b. Comprise the Art Mural Ad Hoc Committee with two members of the Parks, Wellness and Recreation Commission (PWRC) and the Cultural Arts Liaisons.

BACKGROUND:

1. On December 7, 2020, City Council adopted Ordinance No. 1700 (Attachment "A") that was introduced for first reading at the City Council meeting of November 16, 2020, amending Chapter 22 (Businesses) of the San Fernando Municipal Code by the addition of a new Article IX (Art Murals on Private Property).
2. City Council voted to amend Section 22-502. Permit Required; and Section 22-503. Application Procedure to identify permitted properties. Establishing a permitting process for art murals.
3. Ordinance No. 1700 charges the Parks, Wellness and Recreation Commission with providing final approval to the application process.

ANALYSIS:

The Ordinance No. 1700 is designed to permit and encourage art murals on private commercial property on a content-neutral basis under certain terms and conditions. Murals embrace a

unique medium of expression that serves the public interest. Murals have purposes distinct from commercial signs and confer different benefits.

Establishing an Ad Hoc Committee for the review of mural applications will ensure that art murals in the City of San Fernando meet specific criteria such as cultural relevance, encouraging artistic expression, selecting art murals that enrich the City's cultural and historical identity. The Ad Hoc Committee will make their recommendation to approve or deny the application to the PWRC.

Prior to any action by the PWRC, each mural permit application will be considered at a public meeting of the PWRC for final review. The PWRC's decision to issue or deny the mural permit shall be final, unless any aggrieved party submits a written request for appeal to the City Council within seven calendar days from the date of the Commission's decision.

The Commission's issuance of a permit shall not take effect until the end of the 7-day appeal period and in the event a timely appeal is filed, the permit shall not take effect unless and until the City Council upholds the Commission's decision to issue the permit.

BUDGET IMPACT:

There is no budget impact associated with the forming of an Ad Hoc Committee to review art mural applications.

CONCLUSION:

It is recommended that the Parks, Wellness and Recreation Commission form an Ad Hoc Committee composed of two members of the Parks, Wellness and Recreation Commission, and the Cultural Arts Liaisons for reviewing art mural applications and make recommendations to the PWR Commission on a mural application.

ATTACHMENT:

A. Ordinance No. 1700

ORDINANCE NO. 1700**AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF SAN FERNANDO, CALIFORNIA, AMENDING CHAPTER 22 (BUSINESSES) OF THE SAN FERNANDO MUNICIPAL CODE BY THE ADDITION OF A NEW ARTICLE IX (ART MURALS ON PRIVATE PROPERTY)**

WHEREAS, public art enhances the quality of life for individuals living in, working in, and visiting San Fernando by enhancing the physical beauty of the community; encouraging the development and appreciation of art; and enhancing the quality of development projects and the image of the community; and

WHEREAS, this Ordinance, will encourage pride in the community, build vibrant and distinctive spaces through placemaking, increasing property values, enhancing the quality of life through artistic opportunities, uniting the community through shared cultural experiences, and creating a cultural legacy for future generations through the collection and exhibition of high-quality art that reflects diverse styles that will acknowledge the past, usher in the future and create programs and activities that will further these goals.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF SAN FERNANDO DOES HEREBY ORDAIN AS FOLLOWS:

SECTION 1. Chapter 22 (Businesses) of the San Fernando Municipal Code is hereby amended by the addition of a new Article IX entitled "Art Murals on Private Property" which shall state the following:

Article IX.***Art Murals on Private Property******Section 22-500.******Purpose.******Section 22-501.******Definitions.******Section 22-502.******Permit Required.******Section 22-503.******Application Procedure.******Section 22-504.******Permit Revocation, Expiration.******Section 22-505.******Mural Requirements.******Section 22-506.******Fees and Policies.******Section 22-507******Violation; Penalty.******Section 22-500.******Purpose.***

The purpose of this Article is to permit and encourage the display of art murals on publicly visible and/or accessible areas on private property on a content-neutral basis under certain terms and conditions. Murals comprise a unique medium of expression that serves the public interest. Murals have purposes distinct from signs and confer different benefits. Such purposes and benefits include improved aesthetics; avenues for original artistic

expression; public access to original works of art, community participation in the creation of original works of art, community-building through the presence of an identification with original works of art, education about the history of the City depicted in original works of art, and a reduction in the incidence of vandalism. Murals can increase community identity and foster a sense of place if they are located in a manner visible to pedestrians, are retained for substantial periods of time, and include a neighborhood process for discussion.

Section 22-501. Definitions.

For purposes of this Article:

“Alteration” means any change to a permitted mural, including but not limited to any change to the image(s), materials, colors, or size of the permitted mural. “Alteration” does not include naturally occurring changes to the mural caused by exposure to the elements or the passage of time. Minor changes to the permitted mural that result from the maintenance or repair of the mural shall not constitute “alteration.” Such minor changes may include slight and unintended deviations from the original image, colors, or materials that occur when the permitted mural is repaired due to the passage of time or as a result of vandalism.

“Applicant” means an applicant for a mural permit application under this Article.

“City Council” means the City Council of the City of San Fernando.

“Commission” means the Parks, Wellness and Recreation Commission established under Article II (Parks, Wellness and Recreation Commission) of Chapter 54 (Parks and Recreation) of the San Fernando Municipal Code.

“Permittee” means an applicant who has received a mural permit pursuant to the process outlined in this Article.

“Mural” means an original work of visual art produced by hand that is tiled, painted directly upon, or affixed directly to an exterior wall of a structure.

Section 22-502. Permit Required.

Murals shall only be permitted on 1) properties in commercial, industrial, service commercial, and mixed-use zones that are not zoned exclusively residential, and 2) residential walls directly adjacent to a city-designated alleyway. It is unlawful for any person, firm, corporation, or other entity to authorize, erect, construct, maintain, move, alter, change, place, suspend, or attach any mural within the City without first (i) obtaining final approval from the Commission, or the City Council on appeal and (ii) satisfying all of the requirements set forth in this Article. This Article shall not apply to murals located on property owned by any public agency, including the City of San Fernando.

Section 22-503. Application Procedure.

Murals shall only be permitted on 1) properties in commercial, industrial, service commercial, and mixed-use zones that are not zoned exclusively residential, and 2) residential walls directly adjacent to a city-designated alleyway.

- A. Any person, firm, corporation, or other entity desiring to place a mural on any property shall first submit an application to the Community Development Department. A mural permit application shall include the following information:*
 - 1. Name and address of the creator of the mural.*
 - 2. Name and address of the owner, operator, or person in possession of the premises where the mural is proposed to be located.*
 - 3. A detailed drawing or sketch of the proposed mural that is scale and in color.*
- C. A mural permit application shall be submitted with all required fees as established by resolution of the City Council.*
- D. The Community Development Department shall submit each completed application to the Commission for review as to the compatibility of the proposed mural in the location and on the specific structure the mural is proposed, and all other applicable requirements of Chapter 106 (Zoning) of the San Fernando Municipal Code.*
- E. Prior to any action by the Commission, the Applicant shall post an 11"x17" color rendering of the proposed mural on site for no less than 10 calendar days prior to the scheduled public meeting at the which the proposed mural is to be considered by the commission. It shall be the applicant's responsibility to post the rendering and ensure that said rendering is posted for the entire 10-day period prior to the meeting. The rendering shall also include a notice advising the public of the date, time and location of the public hearing and that interested members of the public are invited to attend the public hearing and offer verbal or written comment by or before the conclusion of the public hearing. No mural shall be permitted until the Applicant has certified that notification has been completed.*
- F. Each mural permit application will be considered at a public meeting of the Commission for final review. The application packet may include a narrative description of the mural, the purpose/significance of the proposed mural, photographic, digital and/or audio files, sketches, renderings, schematics, or any other documentation supporting the application. The Commission's decision to issue or deny the mural permit shall be final, unless any aggrieved party submits a written request for appeal of the Commission's decision (along with any applicable appeal fees established by City Council resolution) to the City Council pursuant to Section 22-503(F), care of the Office of the City Clerk, during City's regular business hours, within 7 calendar days from the date of the Commission's decision.*

- G. *The written appeal shall state in detail the specific grounds for the appeal; shall include any and all documentary, photographic, digital and/or audio evidence, and any other supporting documentation the appellant deems relevant to the appeal; and shall identify any and all Municipal Code provisions or other legal authorities, if any, that support appellant's request that the Commission's decision be overturned or otherwise modified. The City Council shall be under no obligation to consider grounds for an appeal that are not expressly stated in the appellant's appeal application nor shall the City Council be under any obligation to consider evidence that was not timely submitted along with the appeal application. A submitted appeal application may not be amended, supplemented or otherwise modified following the deadline for submitting appeals.*
- i. *The appellant, at its sole cost and expense, shall submit two copies of all appeal documentation and evidence filed with the City Clerk as part of the appeal so that a copy set may be provided to the permit applicant for review prior to the appeal hearing. A copy of such appeal materials shall be delivered to the permit applicant not less than 15 calendar days prior to the date of the appeal hearing and the permit applicant may submit a written rebuttal along with any documentary, photographic, digital and/or audio evidence the permit applicant deems relevant to oppose the appeal, provided that such rebuttal materials are filed with the City Clerk, during the City's regular business hours, no less than 7 calendar days prior to the scheduled date of the appeal hearing.*
 - ii. *The permit applicant, at its sole cost and expense, shall submit two copies of all rebuttal documentation and evidence filed with the City Clerk and the City Clerk shall, in turn, forward such materials to the appellant for review not less than 3 calendar days prior to the scheduled date of the appeal hearing.*
- H. *The City Council shall conduct a public hearing on any timely filed appeal within 60 calendar days of the date the notice of appeal is filed. The decision of the City Council on appeal shall be final. The Commission's issuance of a permit shall not take effect until the end of the 7-day appeal period and in the event a timely appeal is filed, the permit shall not take effect unless and until the City Council upholds the Commission's decision to issue the permit.*
- I. *A permit issued under this Article is granted for the specific design and one-time production of the mural as presented in the application. Any alterations must be submitted to the Community Development Director for review and may require additional public hearing and approval by the Commission for the same procedures and noticing requirements as would otherwise apply for a permit application for a new mural.*

Section 22-504. Permit Revocation, Expiration.

- A. *A mural permit is revocable by the Community Development Director if it is*

determined at any time that the mural conflicts with the information provided in the application or with any one of the requirements listed in Section 22-505 (Mural Requirements), below.

- B. Any person issued a permit shall agree to work diligently to construct, install and complete any mural for which a permit has been granted. In recognition of the forgoing, a permit issued pursuant to the Article shall automatically expire upon the occurrence of either of the following: (i) the mural has not been completed within 2 years from the date the permit was issued; or (ii) the permittee has not commenced the construction and/or installation of the mural within 1 year from the date the permit was issued. If a permit expires pursuant to romanette (i) in the preceding sentence, the permit holder, at the permit holders sole cost and expense, shall be required to restore the subject property to its original condition, notwithstanding any partial work that may have been constructed or installed.*
- C. Upon completion of the mural, the permittee shall promptly notify the Community Development Director in writing so that a final inspection may be conducted and a release of the permit may be issued. In no event shall the permittee delay more than 7 calendar days in notifying the Community Development Director that the mural is completed and ready for final inspection and possible release. Notwithstanding the City's final inspection, the permit shall not be released nor the mural deemed complete for purposes of Section 22-504(B) until such time as the permittee has recorded the covenant referenced under Section 22-505(G), below.*

Section 22-505. Mural Requirements.

Murals that meet all of the following requirements will be allowed upon satisfaction of the applicable permit procedures:

- A. A new mural shall remain in place, without alteration, for a minimum period to be determined by the applicant, but not less than one-year. The artist or landowner must enter into a maintenance agreement with the City for the period specified in the application to provide an assurance that the mural will be repaired in case of vandalism, weathered wall surface damage, or chipping paint. A mural may be removed prior to the expiration of the permit under the following circumstances:

 - 1. The property on which the mural is located is sold; or*
 - 2. The structure or property is substantially remodeled or altered in a way that precludes continuance of the mural; or*
 - 3. The property undergoes a change of use authorized the Building and Safety Division, the Planning Division or the Planning and Preservation Commission.**
- B. The mural shall not cause a pedestrian or vehicular safety hazard, including hazards in the form of impediments to the ingress and egress or pedestrians or vehicles or in the form of a distraction to motorists.*

- C. *A mural shall not be placed over the exterior surface of any building opening, including, but not limited to, windows, doors, and vents in such a way that blocks or restricts access to the opening.*
- D. *No part of the mural shall exceed the height of the structure to which it is tiled, painted, or affixed.*
- E. *No part of the mural shall extend more than six (6) inches from the plane of the wall upon which it is tiled, painted, or affixed.*
- F. *No mural shall be arranged and illuminated in a manner that will produce light intensity of greater than three foot candles above ambient lighting, as measured at the property line of the nearest residentially zoned property.*
- G. *The owner of the property on which a mural is installed shall execute and deliver to the City Clerk a covenant for recordation in a form approved by the City Attorney. The covenant shall provide that the mural will be installed and maintained at all times in full compliance with this Article. Except as otherwise provided under this Article, the covenant shall remain in force for as long as the mural exists. The written covenant must be submitted to the City for review prior to the permittee commencement of any work to construct or install the mural. City shall be under no obligation to release the permit as contemplated under Section 22-504(C), above, until the City-approved covenant is recorded. The failure of the covenant to be timely recorded shall render the mural construction and installation incomplete and render the mural permit susceptible to expiration at contemplated under Section 22-505(B), above, notwithstanding the outcome of the City's final inspection.*
- H. *Upon change of ownership of the property on which a mural is installed, the new owner may, at the owner's election and without the need for permission from the City, terminate the covenant and remove the mural, subject to the provisions of this Article.*
- I. *Mural proposals set forth in any application for a new mural or any application to modify the appearance of an existing mural or any other terms of an existing mural permit shall also comply with any and all written policies or guidelines adopted by the City Council resolution which are operative at the time a completed application is submitted, including the payment of all required fees.*

Section 22-506. Fees and Policies.

- A. *The City Council may establish and from time to time amend a schedule of fees and charges for the recovery of costs associated with the City's review and study of permit applications and the maintenance of any regulatory program associated with the enforcement of this Article. Until such time as the City Council approves a resolution establishing a schedule setting the amount of any fee(s) contemplated under this Article, the fee amount for any application or approval referenced under this Article shall be deemed to be zero dollars.*

- B. By resolution, the City Council may establish, and from time to time amend, written policies and guidelines governing the design, construction, installation, maintenance and operation of murals subject to this Article.*
- C. The fee may be waived or reduced by the Director of Community Development if there is a demonstrated educational component, pursuant to a written curriculum submitted by the applicant that engages youth.*

Section 22-507. Violation; penalty.

- A. It is unlawful to violate any provision of this Article. This applies to any Applicant, any Permittee, the proprietor of a use or development on which a permitted mural is located, or to the owner of the land on which the permitted mural is located. For the ease of reference in this Section, all of these persons are referred to by the term "Operator."*
- B. The Community Preservation Division must give written notice of any violation to the Operator. Failure of the operator to receive the notice of the violation does not invalidate any enforcement actions taken by the City.*
- C. Any violation of this Article is considered a public nuisance.*
- D. The Community Preservation Division shall have the authority to enforce the regulations of this Article.*

SECTION 2. Subsection (1) of Section 2-433 (Duties and powers) of Division 2 (Cultural Arts Commission) of Article V (Boards, Commissions, Committees, Agencies and Authorities) of Chapter 2 (Administration) of the San Fernando Municipal Code is hereby amended by the addition of the following sentence:

The foregoing powers and duties do not include the power to review, approve or reject permits for murals on private property as contemplated under Article IX (Art Murals on Private Property) of Chapter 22 (Businesses) of the San Fernando Municipal Code.

SECTION 3. Effective Date. This Ordinance shall take effect thirty (30) days after its adoption.

SECTION 4. Severability. If any section, subsection, subdivision, paragraph, sentence, clause or phrase of this ordinance, or any part thereof is for any reason held to be unconstitutional, such decision shall not affect the validity of the remaining portion of this ordinance or any part thereof. The City Council hereby declares that it would have passed each section, subsection, subdivision, paragraph, sentence, clause or phrase thereof, irrespective of the fact that any one or more section, subsection, subdivision, paragraph, sentence, clause or phrase be declared unconstitutional. If for any reason any portion of this ordinance is found to be invalid by a court of competent jurisdiction, the balance of this ordinance shall not be affected.

ORD. NO. 1700

SECTION 5. Certification. The City Clerk shall certify the passage of this Ordinance and shall cause the same to be entered in the book of original ordinances of said City; shall make a minute passage and adoption thereof in the records of the meeting at which time the same is passed and adopted; and shall, within fifteen (15) days after the passage and adoption thereof, cause the same to be published as required by law, in a local newspaper of general circulation and which is hereby designated for that purpose.

SECTION 6. CEQA. The City Council finds that this Ordinance is not subject to the California Environmental Quality Act (CEQA) pursuant to Sections 15060(c)(2) (the activity will not result in a direct or reasonably foreseeable indirect physical change in the environment) and 15060(c)(3) (the activity is not a project as defined in Section 15378) of the CEQA Guidelines, California Code of Regulations, Title 14, Chapter 3, because it has no potential for resulting in physical change to the environment, directly or indirectly.

PASSED, APPROVED, AND ADOPTED by the City Council of the City of San Fernando at its regular meeting on this 7th day of December, 2020.

DocuSigned by:

Joel Fajardo

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Joel Fajardo, Mayor

ATTEST:

Julia Fritz
Julia Fritz, City Clerk

APPROVED AS TO FORM:

DocuSigned by:

Richard Padilla

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Richard Padilla, Assistant City Attorney

ORD. NO. 1700

CERTIFICATION

I, Julia Fritz, City Clerk of the City of San Fernando, California, do hereby certify that the foregoing is a full, true, and correct copy of Ordinance No. 1700 which was introduced on November 16, 2020 and adopted by the City Council of the City of San Fernando, California, at a regular meeting thereof held on the 7th day of December 2020 by the following vote of the City Council:

AYES: Fajardo, Pacheco, Ballin, Gonzales, Mendoza – 5

NAYS: None

ABSENT: None

ABSTAINED: None

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the official seal of the City of San Fernando, California, this 11th day of December, 2020.



Julia Fritz, City Clerk



AGENDA REPORT

To: Chair Sandie Richards and Commissioners

From: Julian J. Venegas, Director of Recreation and Community Services
By RCS Staff

Date: March 9, 2021

Subject: Department Programming, Services, Activity and Business Updates

RECOMMENDATION:

It is recommended that the Parks, Wellness, and Recreation Commission:

- a. Receive and file a report updating the programs, services, activity and business conducted by the Recreation and Community Services Department.
- b. Provide staff guidance or recommendations, as appropriate.

BACKGROUND:

1. The mission of the Recreation and Community Services Department (RCS) is to develop and implement enriching community, cultural and recreational opportunities that foster the overall well-being and personal development of our community.
2. The Department conducts a wide array of programs, services, activities, and business throughout the year. Staff provides a monthly update on items discussed at the Parks, Wellness and Recreation Commission (PWRC) meeting and welcomes any guidance or recommendations regarding the items presented.

DEPARTMENT UPDATES:

Statewide Park Development and Community Revitalization SPP Grant

The RCS staff concluded the community engagement efforts for gathering feedback from stakeholders, partners, and residents regarding the type of park renovations they would like to see in the parks. There were five virtual meetings held between November 4, 2020, and February 13, 2021. A total of 37 participants provided feedback provide and great insight on how to better serve the community's needs. Their ideas were incorporated into the grant applications.

Three (3) applications were submitted to the SPP grant program on March 5, 2021. The grants target funding for Recreation Park, Las Palmas Park, and Pioneer Park projects. The State of California Department of Parks and Recreation will notify applicants sometime this fall whether or not the proposed park projects were funded.

Virtual Programming

Staff continues to engage the community with virtual programming. On the Department's webpage, there are several health and wellness videos and fun activities that parents and children can do together. The table below shows the Department's programming for February:

Activity	Date	Attendance
Lunchtime Trivia - US Presidents	2/5/2021	9
Valentine's Bingo with HealthNet	2/10/2021	16
Discover South Dakota	2/16/2021	10
Craft for Seniors	2/11/2021	12
Park Loteria	2/19/2021	20
Park Bingo	2/24/2021	19
Scattergories en español	2/25/2021	8
Senior Zumba Sponsored by Humana & Optum	2/2/2021 - 2/23/21	15
Mariachi Master Apprentice Program	On going	45

Department's Response To Covid-19

- San Fernando Residential Food Program provided a serviced 87 families on February 20. The program serves about 100-180 registered families per round with an average pickup rate of 80%. Families received a box of non-perishable food items plus personal protective equipment and cleaning supplies. In this round of the food distribution, the City included oral thermometers and physical barrier kits (upon request) to 15 families. The next distribution is scheduled for March 20; families may register for the program at SFCITY.ORG/SFRECREATION. The registration cutoff for Round 5 is March 2nd.
- Flu shots the Department partnered with Providence Holy Cross to register seniors 65+ for the Covid-19 vaccine. Staff called 300+ seniors and informed them of the vaccine opportunity offered by Providence Hospital. The initial calls resulted in 39 seniors registering for the vaccine through Las Palmas. Staff will continue to reach out to those seniors who did not answer or where left a voicemail.
- In addition, staff is collaborating with CVS to register eligible people for the vaccine. The individuals need not be seniors; however, they must be within eligible vaccination groups. Through this partnership effort staff was able to register one person for the vaccine.
- The Department continues to host the Los Angeles Fire Department's Covid-19 testing and Vaccination Hub at Recreation Park. The site operates Monday thru Saturday from 9:00 am to 5:00 pm. Appointments are needed for the testing and the vaccine. Residents can make an appointment for the vaccine by visiting <https://carbonhealth.com/covid-19-vaccines>, and can register for a Covid-19 test by visiting <https://curative.com/sites/14728>.
- Los Angeles Regional Food Bank distribution was held on Monday, March 1, 2021 at Las Palmas Park. The program continues to serve seniors age 60 and over on the first Monday of the month at Las Palmas Park. Due to the Covid-19 pandemic participants drive-through to get a free food kit containing nutritious items such as meats, canned fruits, and vegetables, cereals, and grains. The program serves an average of 150 seniors monthly. The next event is scheduled for Monday, April 5, 2021, 9 am-11 am, at Las Palmas Park. For more information on food assistance programs please contact Las Palmas Park at 818-898-7340.

Reopening Efforts

The Department is starting to implement outdoor programming under the guidance and operating protocols of the Los Angeles Department of Public Health (DPH). The recent Public Health Order issued by PDH allows certain outdoor activities to resume. RCS staff is slowly reopening the Departments' facilities to implement safe activities.

- Pickleball – a tennis-like game that started Monday, March 8 at Pioneer Park. The activity is offered on Mondays and Thursdays from 10:00 am to 12:00 pm. A volunteer instructor who demonstrates how to play the game leads the activity. Afterward, the Pickleball courts are open from 12:00 pm to 3:00 pm for free play so participants can practice on their own.
- Tennis Courts – The Pioneer Park's Tennis courts are open for the public's use every Tuesday and Thursday between the hours of 3:00 pm and 5:00 pm, then again on Saturdays and Sundays between 10:00 am and 3:00 pm. Reservations are not required for these open play hours.
- Outdoor Fitness - the RCS staff began an outdoor fitness program at Las Palmas Park. The Park Fitness Program is a leisurely reintroduction to in-person fitness classes offering Zumba and Total Body Conditioning al fresco! The program is a 6-week session activity beginning March 8 - April 15. A free demo week was held March 1-4. Seasoned instructors, Leilani Ayson and Berenice Gutierrez are ready to get the community dancing, stretching, toning, and sweating once again. To register for the class visit www.sfcity.org/sfrecreation for more details.
- Teens for a Better Community - Teens for a Better Community (TBC) Program will host a College Prep workshop on Thursday, March 18. Teens will learn what the admission requirements are for the surrounding universities and how they can meet those requirements. RCS staff will also conduct mock interviews and a resume workshop. The College Prep workshop will be held on the 25th.
- Veterans Recognition Program - The City's Veteran Recognition Program was created to honor and recognize local U.S. Military Veterans that reside (current or previously) or have a family member that resides in the City of San Fernando. Veteran Banners will be displayed on Maclay Avenue beginning in May and will go down in November. After each cycle, banners will be returned to the applicant. Every year will have a new design. Visit the City website for more information at www.sfcity.org/sfrecreation or call (818) 898-1290.
- Chair Zumba – Our Senior Services staff says Sit and be Fit! Take a seat & get ready for a dance fitness workout! By utilizing a chair, this modified Zumba class provides a low-impact option that is great for seniors and other individuals who are unable to tolerate the rigors of a standard class. The class will feature seated movements that help to improve balance, coordination, and overall strength. Our Senior Zumba Instructor, Joanne Fajardo, teaches this class. This class is free to register contact Las Palmas Park at (818) 898-7340.

Layne Park Revitalization Project

The City selected Valley Care Community Consortium (VCCC) to lead the community engagement effort for the Layne Park Revitalization Project. The next step is to meet with VCCC and MIG (the design firm) on develop a outreach strategy. There, will be a minimum of three community meetings to develop the design of the project. Staff will provide the date and time of the meetings once the plan is finalized.

Youth Reinvestment Grant Program (Tutćint Youth Empowerment Program)

The Tutćint Youth Empowerment program aims to increase cultural competency, academic success, and reduced recidivism.

- Tutćint wrapped up its third cohort with a total of 27 enrolled participants. Four (4) youths will be returning to the program.
- Tutćint added 5 new youth to its program this month.
- Youth continue to access on average 3 to 4 services a week consisting of tutoring, cultural programming, family night, and the return of our outdoor environmental stewardship program, and case management services.
- Cultural programming with the theme spirit and community wellness is set on connecting youth to learning how to connect with their ancestral knowledge, art, local community services programs, and showcase their talents. The youth had an opportunity to share their gifts and talents with their families and peers that included poetry, music, storytelling, singing, and art.
- Tutćint case manager and MSW interns continue to assess families for basic needs and provide linkage support for food/local food drives, utility, and housing assistance programs, including Pukúu One Stop Emergency Services (OSES), and directed to local COVID-19 testing sites.
- Tutćint culminated 11 youth from the program and provided a rite of passage where community members acknowledged them as vital community members and the next generation of leaders.
- Our estimated services this month are 124 that includes families and youth accessing academic tutoring, cultural programming, and case management services to divert youth for February 2021.

Community Theatre Program

The program is on hold until a Community Theatre board is established. A meeting to reconnect those individuals who expressed interest in the program will be scheduled soon.

BUDGET IMPACT:

The programs, services, activity, and business updates in this report are part of the Department's general operating plan and do not impact the Fiscal Year (FY) 2020-2021 budget.

CONCLUSION:

It is recommended that the Parks, Wellness, and Recreation Commission receive and file the Department update report and provide any guidance or recommendations as appropriate.