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## PRESS RELEASE

FOR IMMEDIATE RELEASE

CONTACT: Nick Kimball, City Manger  
(818) 898-1202

DATE: April 20, 2021

### **CITY OF SAN FERNANDO CITYWIDE PARKING MANAGEMENT PLAN VIRTUAL COMMUNITY WORKSHOP MAY 6, 2021 – 6 PM TO 7:30 PM**

SAN FERNANDO, CA - The City of San Fernando has launched a Citywide Parking Management Master Plan and is hosting a virtual community workshop to provide an update about the project, present findings from the data collection, share comments received, introduce a toolkit of strategies for parking management, and receive feedback from the public on **Thursday, May 6, 2021, 6 pm to 7:30 p.m.**

A parking management master plan is a tool to help jurisdictions comprehensively address the location and amount of parking in specified areas. The overall goal of the plan is to make parking more convenient for residents, visitors and local businesses by engaging community members in problem-solving for parking solutions. The project area includes all on-street parking areas within the City of San Fernando, the downtown area City parking lots, and as off-street commercial parking lots in major corridors.

The May 6, 2021 meeting will be hosted on Zoom and interested community members may attend by logging onto [bit.ly/SFParkingCommunityMeeting](https://bit.ly/SFParkingCommunityMeeting) and using the **passcode 326714**. Participants may also attend the meeting by phone by calling: 1-669-900-9128 or +1-346-248-7799, webinar ID: 931 5063 1941, password 326714. Live Spanish interpretation will also be provided.

“Our team has been collecting parking data in the field as well as receiving helpful feedback from community members on areas of concern,” said Nick Kimball, City Manager. “To take the project to the next steps, we want to have a dialogue with community members to discuss possible solutions together.”

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City of San Fernando Citywide Parking Management Plan  
Virtual Community Workshop; May 6, 2021 – 6 pm to 7:30 pm  
Page 2 of 2

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Additional goals for the Parking Management Plan include promoting more efficient use of existing parking while supporting future parking needs; exploring options to stimulate the local economy by making commercial districts more inviting for walkers, bicyclists and people who use public transportation; and positioning the City to capture the full benefit of potential transit-oriented development. The Plan will also support the City of San Fernando Corridor Specific Plan (“SP-5”), a community-based vision for economic development and revitalization of the Maclay Avenue, Truman Street, San Fernando Road, and First Street corridors adopted by the City of San Fernando in 2017.

In February 2021, project team members conducted field data collection on commercial and residential city streets to evaluate the current parking situation on weekday and weekends. In February and March, community members were invited to provide feedback on parking concerns through the project website: [SFCITY.ORG/SFParkingStudy](https://SFCITY.ORG/SFParkingStudy) or by calling (855) 925-2801, entering code 9672, and leaving a comment.

For more information about the project, please visit [SFCITY.ORG/SFParkingStudy](https://SFCITY.ORG/SFParkingStudy) or email Outreach Team Member Thelma Herrera at [therrera@katherinepadilla.com](mailto:therrera@katherinepadilla.com).

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