



CHAIR JOEL FAJARDO
VICE CHAIR MARVIN R. PEREZ
COMMISSIONER DAVID BERNAL
COMMISSIONER YVONNE MEJIA
COMMISSIONER HECTOR PACHECO

PLANNING & PRESERVATION COMMISSION

REGULAR MEETING NOTICE AND AGENDA

AUGUST 9, 2021 – 6:30 P.M.

TELECONFERENCE – PER GOVERNOR’S EXECUTIVE ORDER

SPECIAL NOTICE REGARDING COVID-19

On March 4, 2020, Governor Newsom proclaimed a State of Emergency in California as a result of the threat of COVID-19. On March 17, 2020, Governor Newsom issued Executive Order N-29-20 (superseding the Brown Act-related provisions of Executive Order N-25-20 issued on March 12, 2020), which allows a local legislative body to hold public meetings via teleconferencing and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. Pursuant to Executive Order N-29-20, please be advised that the San Fernando Planning and Preservation Commission will participate in meetings telephonically.

PUBLIC PARTICIPATION OPTIONS TO HELP REDUCE THE SPREAD OF COVID-19

- 1. WATCH THE MEETING:** Pursuant to the Executive Order and given the current health concerns, members of the public can access meetings live on-line, with audio and video via YouTube Live, at: <https://www.youtube.com/c/CityOfSanFernando>
- 2. SUBMIT PUBLIC COMMENT VIA EMAIL:** Members of the public may submit comments by email to MDeSantiago@sfcity.org no later than **4:00 p.m. the day of the meeting**, to ensure distribution to the Planning and Preservation Commission prior to consideration of the agenda. Comments received via email will be distributed to the Planning and Preservation Commission, read into the record, limited to three minutes, and made part of the official public record of the meeting.
- 3. CALL-IN TO PROVIDE PUBLIC COMMENT LIVE AT THE MEETING:** Members of the Public may **call-in between 6:30 p.m. and 6:45 p.m.** Comments will be heard in the order received, and limited to three minutes. If necessary, the call-in period may be extended by the Chair.

Call-in Telephone Number: (669) 900-6833
Meeting ID: 896 2370 9376
Passcode: 194996

When connecting to the Zoom meeting to speak, you will be placed in a virtual “waiting area,” with your audio disabled, until it is your turn to speak and limited to three minutes. Note: This is audio only and no video.

PLANNING AND PRESERVATION COMMISSION

Regular Meeting Notice and Agenda – August 9, 2021

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CALL TO ORDER/ROLL CALL

Chair Joel Fajardo
Vice-Chair Marvin R. Perez
Commissioner David Bernal
Commissioner Yvonne Peña
Commissioner Hector Pacheco

PLEDGE OF ALLEGIANCE

Led by Commissioner David Bernal

APPROVAL OF AGENDA

Consideration to approve the agenda of August 9, 2021 as presented.

DECORUM AND ORDER

City Commissioners are appointed by City Council and must be free to discuss issues confronting the city in an orderly environment. Public members attending City Commission meetings shall observe the same rules of order and decorum applicable to the City Council ([SF Procedural Manual](#)). Any person making impertinent derogatory or slanderous remarks or who becomes boisterous while addressing a City Commission or while attending a City Commission meeting, may be removed from the room if the Presiding Officer so directs the Sergeant-At-Arms and such person may be barred from further audience before the City Commission.

PUBLIC STATEMENTS – WRITTEN/ORAL

Members of the public may submit comments by email to MDeSantiago@sfcity.org no later than **4:00 p.m. the day of the meeting**, to ensure distribution to the Planning and Preservation Commission prior to consideration of the agenda. Comments received via email will be distributed to the Planning and Preservation Commission, read into the record, limited to three minutes, and made part of the official public record of the meeting. Callers interested in providing a **live public comment** may **call-in between 6:30 p.m. and 6:45 p.m.** and will be limited to three minutes. The call-in period may be extended by the Chair.

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PLANNING AND PRESERVATION COMMISSION

Regular Meeting Notice and Agenda – August 9, 2021

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CONSENT CALENDAR

No Items

ADMINISTRATIVE REPORTS

1. **PRESENTATION AND DISCUSSION OF THE CITYWIDE PARKING MANAGEMENT MASTER PLAN PROJECT**
 - a. Staff recommends that the Planning and Preservation Commission receive and file a presentation regarding progress on the Citywide Parking Management Master Plan (PMMP) project.

2. **CONSIDERATION TO REVIEW AND PROVIDE FEEDBACK REGARDING THE PROPOSED SCOPE OF THE CITY COUNCIL BEAUTIFICATION AD HOC COMMITTEE AND SAN FERNANDO BEAUTIFICATION PROGRAM CONCEPT**
 - a. Staff recommends that the Planning and preservation Commission receive a presentation and provide feedback on the proposed scope of the City Council Beautification Ad Hoc Committee and San Fernando Beautification Program Concept.

STAFF COMMUNICATION

GENERAL COMMISSION COMMENTS

ADJOURNMENT

I hereby certify under penalty of perjury under the laws of the State of California that the foregoing agenda was posted on the City Hall bulletin board not less than 72 hours prior to the meeting.

Michelle De Santiago, Community Development Technician

Signed and Posted: August 5, 2021 (1:00 p.m.)

Agendas and complete Agenda Packets (including staff reports and exhibits related to each item) are posted on the City's Internet Web site (www.sfcity.org). These are also available for public reviewing prior to a meeting at the Community Development Department Public Counter. Any public writings distributed by the Planning and Preservation Commission to at least a majority of the Commissioners regarding any item on this regular meeting agenda will also be made available at the Community Development Department Public Counter located at 117 Macneil Street, San Fernando, CA, 91340 during normal business hours. In addition, the City may also post such documents on the City's Web Site at www.sfcity.org. In accordance with the Americans with Disabilities Act of 1990, if you require a disability-related modification/ accommodation to attend or participate in this meeting, including auxiliary aids or services please call the Community Development Department Office at (818) 898-1227 at least 48 hours prior to the meeting.

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To: Chair Joel Fajardo and Commissioners

From: Nick Kimball, City Manager

Date: August 9, 2021

Subject: Presentation and Discussion of the Citywide Parking Management Master Plan Project

RECOMMENDATION:

It is recommended that the Planning and Preservation Commission receive and file a presentation regarding progress on the Citywide Parking Management Master Plan (PMMP) project.

BACKGROUND:

1. On November 15, 2018, the City submitted a grant application to the Southern California Association of Governments (SCAG) for the Sustainable Communities Program – Integrated Land Use (ILU) Parking Management, Pricing, and Reduction project type to obtain technical planning assistance for a San Fernando Citywide Parking Management Master Plan (PMMP).
2. On March 7, 2019, SCAG approved the City’s project for the San Fernando Citywide PMMP project. The grant would provide technical planning assistance in the form of a qualified consultant to help the City complete a Citywide PMMP.
3. During late 2019, a proposal review committee consisting of two SCAG staff, the City Engineer, the Director of Community Development, and an outside reviewer from Caltrans, reviewed proposals and interviewed four firms. A project team consisting of KOA and subconsultants Katherine Padilla & Associates, JR Parking Consultants, and National Data & Surveying Services, was selected and entered into agreement with SCAG.
4. On March 17, 2020, the PMMP project team and staff initiated a kick off meeting and commenced work on the project.
5. On January 19, 2021, an update was provided to City Council by the PMMP project team and staff received direction regarding data collection and outreach.
6. On June 14, 2021, the PMMP project team gave an informational presentation to the Planning and Preservation Commission to receive additional feedback and public review.

ANALYSIS:

The benefits of a Citywide Parking Management Master Plan include identifying the parking management strategies ideal for the entire 2.4 square mile community to implement active parking management and smart growth practices that help the City look at parking as a service that is responsive to the needs of each affected neighborhood or corridor. The project provides crucial planning resources to address parking management that promotes efficient and sustainable mobility citywide.

An interactive and multi-lingual project website can be accessed through the City of San Fernando website and directly viewed here: <https://ci.san-fernando.ca.us/SFParkingStudy>. Frequently Asked Questions about the PMMP project are also included as Attachment "A."

The PMMP project team will provide a final presentation to the Planning and Preservation Commission summarizing the preliminary findings of the master planning effort and next steps in the process.

BUDGET IMPACT:

There is no budget impact for discussing this item. The PMMP is fully funded through a grant from SCAG with no matching obligation for the City.

CONCLUSION:

Staff recommends that the Planning and Preservation Commission receive and file the presentation on progress of the PMMP project.

ATTACHMENTS:

A. Frequently Asked Questions



Frequently Asked Questions

What is the San Fernando Citywide Parking Management Master Plan?

In fall 2020, the City of San Fernando is launching a Citywide Parking Management Master Plan. A parking management plan is a helpful tool to assist jurisdictions comprehensively address both the location and amount of parking in specified locations. Generally, a parking management plan serves as a road map for how cities can maximize the efficiency of existing parking and support future parking needs.

Why is the Parking Management Master Plan important?

The plan will allow the City of San Fernando to:

- Make parking more convenient for community members, visitors and local businesses by engaging community members in problem-solving for parking solutions
- Promote more efficient use of existing parking
- Support future parking needs
- Explore options to stimulate the local economy by making commercial districts more inviting for walkers, bicyclists and people who use public transportation
- Position the city to capture the full benefit of potential transit-oriented development
- Support the San Fernando Corridors Specific Plan

What areas will be included in the plan?

The project area includes all on-street parking areas within the City of San Fernando as well as off-street parking lots in major corridors. (See map on the back).

As a resident, will this parking study address parking issues on my street?

A goal of the project is to address both neighborhood issues and Citywide issues, creating a balance

between improvements to local conditions and area-wide conditions. An improvement on one roadway might create problems on the next roadway, by shifting demand and creating new impacts. Therefore, a system-wide view of improvements also needs to be applied.

As a business owner, will this parking study address parking issues for my customers and employees?

A goal of this project is to support economic development, and provide a parking supply that works well with the demand generated by local businesses for customers, employees, and deliveries. Tools that could provide improved parking availability in commercial areas will be reviewed as part of the project. If you have a specific location of concern, please contact us. We'd like to hear from you.

How does the Parking Management Master Plan work?

- The first step is a parking utilization study to collect data to analyze and evaluate the current parking situation on weekday and weekends.
- This data will provide parking management (time limits, use limitations, or other measures) and parking pricing (meters or pay stations) solutions as feasible and if beneficial to the parking system.
- Community members will be invited to provide input on parking through interviews, meetings and workshops, which will be held virtually if needed to comply with current health measures.
- The draft Parking Management Master Plan will be shared with the community for feedback before being finalized.

What's the timeline for the plan?

The current project schedule:

- **January-May 2021**
 - Conduct the parking utilization study
 - Define special district requirements
 - Public Outreach
- **Summer 2021**
 - Define parking meter pricing/On-street parking management solutions
 - Present final Parking Management Master Plan

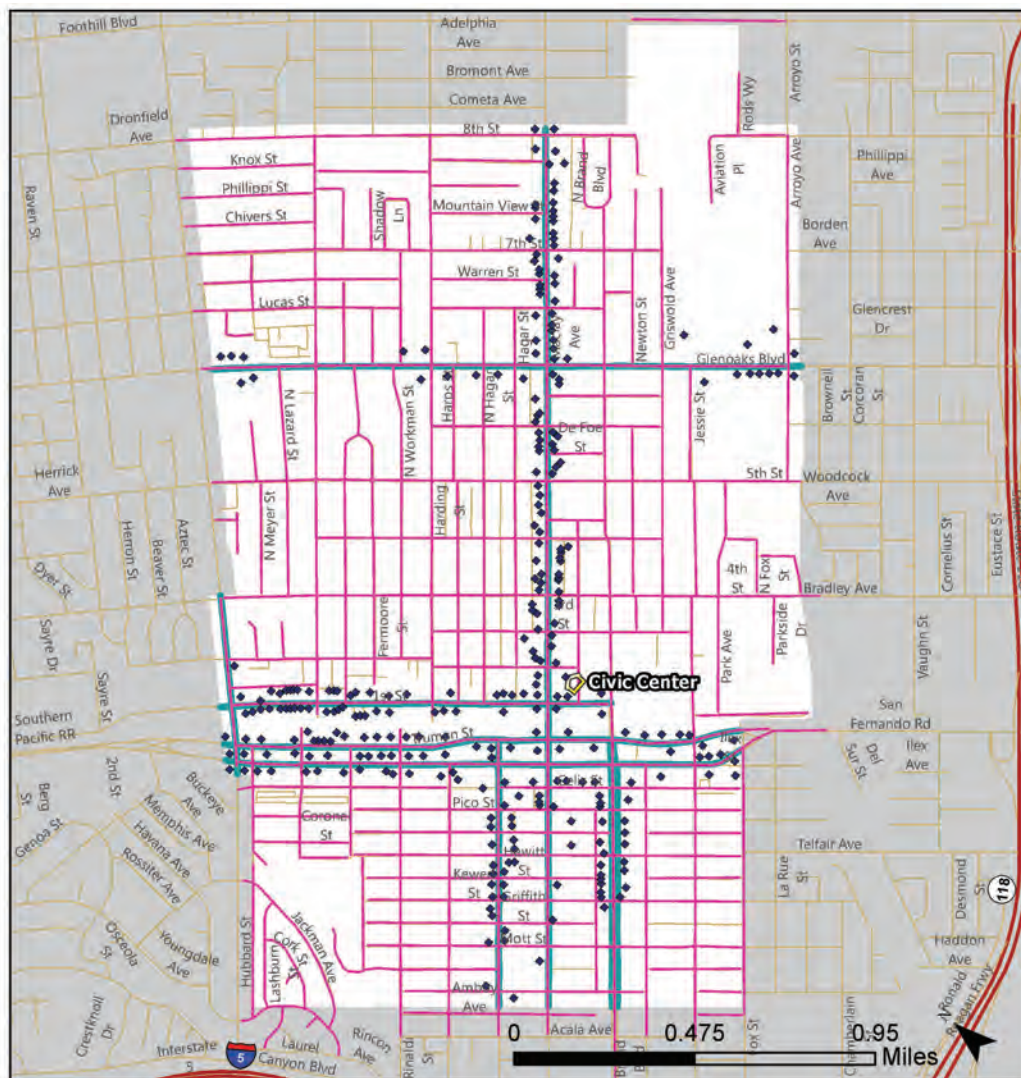
How can I get involved?

Attend community meetings, which will be held later this fall and winter, to share your observations and opinions and take our online survey to be released later this year. Request to be added to the email list to stay informed or connect with Parking Management Master Plan Outreach Team Member Thelma Herrera by emailing therrera@katherinepadilla.com or calling 626.798.4400.

How can I get more information?

Visit the project website at ci.san-fernando.ca.us/SFParkingStudy for the latest information, to submit comments, and to add your contact information to the project's email list.

Study Area: On- and Off- Street Parking Locations



- 🏠 Civic Center
- Off-Street Parking
- On-Street Parking Study Area
- Off-Street Parking Study Area



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To: Chair Joel Fajardo and Commissioners

From: Nick Kimball, City Manager

Date: August 9, 2021

Subject: Consideration to Review and Provide Feedback Regarding the Proposed Scope of the City Council Beautification Ad Hoc Committee and San Fernando Beautification Program Concept

RECOMMENDATION:

It is recommended that the Planning and Preservation Commission receive a presentation and provide feedback on the proposed scope of the City Council Beautification Ad Hoc Committee and San Fernando Beautification Program concept.

BACKGROUND:

1. City Council Ad Hoc Committees consist of either one or two Councilmembers, have a clear and definite scope, and dissolve upon completion of the scope, unless otherwise extended by the City Council with a new scope. Ad Hoc committees are less formal than standing committees and are therefore not subject to the requirements of the Ralph M. Brown Act.
2. On June 21, 2021, the City Council received and filed an informational report on the creation of a San Fernando Beautification Program (Attachment "A"). Following City Council discussion, an ad hoc committee was formed to develop the scope of a citywide beautification program. Councilmembers Cindy Montañez and Celeste Rodriguez were appointed to the "Beautification Program Ad Hoc Committee."
3. On July 27, 2021, the City Council discussed the proposed scope of the Beautification Program Ad Hoc Committee and related Beautification Program concept. After a robust discussion, City Council unanimously passed the following motion:

"Motion by Councilmember Pacheco, seconded by Councilmember Montañez, to approve the City Manager's recommendation to take the paragraph as listed in Consent Calendar Item 1, regarding the proposed Scope of the San Fernando Beautification Program Ad Hoc Committee and present the Scope to the Planning and Preservation and Parks, Wellness, Recreation Commissions seeking recommendations on the elements of the Beautification Plan; and bring back the feedback on the Scope to the City Council for consideration at a later date."

Consideration to Review and Provide Feedback Regarding the Proposed Scope of the City Council Beautification Ad Hoc Committee and San Fernando Beautification Program Concept

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ANALYSIS:

The description for the Beautification Ad Hoc Committee, as listed in Consent Calendar Item 1 referenced in the City Council motion, is as follows:

The Beautification Ad Hoc Committee will develop recommendations to City Council related to establishing a community beautification program, including, but not limited to, engaging residents, community groups, local schools, funding sources, and any available resources to provide the community with clean streets, parks, trails, public parking facilities, etc. within the City. The committee will identify program costs, staff resources needed, and program guidelines for at minimum quarterly cleanup events. The Committee will work with staff to provide education to the community, identify high-need areas to address through community clean-up events, and identify policy and program recommendations to address blight and maintain neighborhoods, public spaces and commercial corridors clean and free of trash and debris.

The City Council has directed the Planning and Preservation Commission and Parks, Wellness and Recreation Commission to review the proposed scope of the Beautification Ad Hoc Committee, as well as elements included in the San Fernando Beautification Program concept (Attachment "A"), and provide feedback. The City Council will discuss and consider feedback from the Commissions at a future City Council meeting.

City Council Ad Hoc Committees ("Committee") consist of either one or two Councilmembers, have a clear and definite scope, and dissolve upon completion of the scope, unless otherwise extended by the City Council with a new scope. Ad Hoc committees are less formal than standing committees and are therefore not subject to the requirements of the Ralph M. Brown Act.

ATTACHMENT:

- A. City Council Agenda Report re: San Fernando Beautification Ad Hoc and Beautification Program Concept



AGENDA REPORT

To: Mayor Sylvia Ballin and Councilmembers

From: Nick Kimball, City Manager
By: Matt Baumgardner, Director of Public Works

Date: July 27, 2021

Subject: Consideration to Approve the Community Clean-up Project within the Mission City Bike Trail and Downtown Mall Area in August 2021 and Authorize the San Fernando Beautification Program Ad Hoc Committee to Develop a List of Additional Beautification Projects

RECOMMENDATION:

It is recommended that the City Council:

- a. Approve a Community Clean-up Project within the Mission City Bike Trail and in the Downtown mall area in August 2021; and
- b. Authorize the San Fernando Beautification Program Ad Hoc Committee to explore additional Community Clean-up efforts, identify a list of potential projects, including in residential neighborhoods, and develop public education materials to the City Council by September 2021.

BACKGROUND:

1. On June 21, 2021, the City Council received and filed an informational report on the creation of a San Fernando Beautification Program (Attachment "A"). Following City Council discussion, an ad hoc committee was formed to develop the scope of a citywide beautification program. Councilmembers Cindy Montañez and Celeste Rodriguez were appointed to the committee.
2. On July 6, 2021, the San Fernando Beautification Program Ad Hoc committee met to discuss a scope for the citywide beautification program, develop a description of purpose for the Ad Hoc and identify potential clean-up projects in the City.
3. On July 19, 2021, the City Council continued this item to a special meeting date uncertain.

Consideration to Approve the Community Clean-up Project within the Mission City Bike Trail and Downtown Mall Area in August 2021 and Authorize the San Fernando Beautification Program Ad Hoc Committee to Develop a List of Additional Beautification Projects

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ANALYSIS:

As a first step at its meeting of July 6, 2021, the Ad Hoc committee developed the following description of the committee's purpose:

The Beautification Ad Hoc Committee will develop recommendations to City Council related to establishing a community beautification program, including, but not limited to, engaging residents, community groups, local schools, funding sources, and any available resources to provide the community with clean streets, parks, trails, public parking facilities, etc. within the City. The committee will identify program costs, staff resources needed, and program guidelines for at minimum quarterly cleanup events. The Committee will work with staff to provide education to the community, identify high-need areas to address through community clean-up events, and identify policy and program recommendations to address blight and maintain neighborhoods, public spaces and commercial corridors clean and free of trash and debris.

Following the discussion on the Ad Hoc committee's purpose, potential clean-up projects were discussed including those that could be undertaken within shared areas like parks, parking lots, and the bike trail, as well as neighborhood clean-up events similar to those conducted in the early 2000's. It was determined that resources could be mobilized quickly and efficiently for a proposed clean-up of the Mission City Bike Trail adjacent the Metrolink railway track. This project would involve bringing in volunteers on a Saturday in August 2021 to help clear weeds, litter, and to repaint some of the signs. Clean up and repainting of signs would also be addressed within the downtown San Fernando Mall area. The color scheme of the sign painting would be consistent with the Mission color-palette similar to the one completed as part of the recent community clean-up at Parking Lot No. 4 at the corner of Brand Boulevard and Truman Street.

The Ad Hoc committee also began to explore the logistics of residential neighborhood clean-up events. Staff will research the methods that were utilized during past events and meet with the Ad Hoc committee to develop proposed methods for identifying key neighborhoods, bilingual educational materials, outreach to residents, required volunteer and staff resources, and partnership with the City's current waste hauler, Republic Services, to complete these clean-up events successfully. The Ad Hoc committee will report to the City Council in September 2021 on the next round of proposed clean-up events to include both publicly-owned areas and residential neighborhoods.

In addition to existing staff, these beautification efforts will receive support from the new maintenance and code enforcement positions approved in the Fiscal Year 2021-2022 budget.

Consideration to Approve the Community Clean-up Project within the Mission City Bike Trail and Downtown Mall Area in August 2021 and Authorize the San Fernando Beautification Program Ad Hoc Committee to Develop a List of Additional Beautification Projects

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BUDGET IMPACT:

The cost estimate for conducting the Mission City Bike Trail and Downtown mall area clean-up in August 2021, would be approximately \$600 for staffing of two maintenance workers to assist with gathering the litter and weeds cleared during the event and disposing of those at the City's maintenance yard. Funding is available for this project in the Facilities Management wages account 043-390-0000-4103.

CONCLUSION:

It is recommended that the City Council approve a community clean-up event within the Mission City Bike Trail and Downtown mall area to take place during August 2021 and to authorize the committee to explore and report to City Council by September 2021 on a list of potential clean-up events in shared areas and residential neighborhoods.

ATTACHMENT:

- A. San Fernando Beautification Program



SAN FERNANDO BEAUTIFICATION PROGRAM

Presented By:

Cindy Montañez
Councilmember

Celeste Rodriguez
Councilmember

Dave Bernal
Planning Commissioner

Yvonne Mejia
Planning Commissioner

SAN FERNANDO BEAUTIFICATION PROGRAM

PLAN OF ACTION

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**“IF WE HAD
CLEAN STREETS,**

**ALOT OF
OTHER THINGS,
WOULD
TAKE CARE OF
THEMSELVES
EFFORTLESSLY.”**



BEAUTIFICATION GOALS

The City of San Fernando will pride itself on having clean streets, parks, trails, parking lots, storm drains, and public facilities. We know this investment will result in safer and healthier streets for our kids, senior citizens, businesses, visitors and all our residents.

GOALS

The City will lead by example by keeping our streets, parks, parking lots, trails, storm drains and other publicly-owned property free of trash and debris.

Organize quarterly neighborhood cleanups to help residents and property owners keep their properties free of trash and debris.

Establish daily public parking lot clean up.

Establish a text and online beautification response hotline.

Re-institute a Neighborhood Action Response Team to coordinate Police Department, Community Preservation and other department responses around challenging properties.

TEAM APPROACH



The City's Public Works director will designate a Public Works employee to oversee the schedule, budget, outreach and assessment for the San Fernando Beautification program. We will implement a team approach to engage as many people as possible.

BEAUTIFICATION TEAM

Public Works
Residents
Community Volunteers
Business Community
Waste Hauler
Sweeper

TEAM UP TO CLEAN UP

.....

All residents, businesses and volunteers are invited to join our San Fernando Beautification Team to eliminate trash on our streets, storm drains, parks, trails and parking lots.

Residents can organize block clean ups or beautification events and receive support from the city for trash bags, trash pickers, disposal, etc.

NEIGHBORHOOD CLEAN UPS



The city will organize **quarterly neighborhood clean ups** in collaboration with the city's waste hauler and the Neighborhood Beautification Team. Waste hauler will provide trash bins per clean up for disposal of large items.



The city will provide 2-3 week notification to residents in the predetermined Clean Up Zone. **Volunteers will walk door-to-door** to help with disposal of items, providing special help to seniors and disabled residents.



The **Community Preservation team will revisit Clean Up Zone** to address any remaining concerns or violations. Additional priority and follow up through the **Neighborhood Action Task Force** will be assigned to a challenging property.



The city can give residents, businesses or community-based organizations the opportunity to '**Adopt-a-Piece of San Fernando**'. A thank you sign can be installed in honor of the adopter who will help maintain key public areas clean.

"Our neighborhood between Glenoaks and 8th and Maclay and the Pacoima Wash positively changed when the City organized its first Clean Up here 20 years ago"

*-Susan LLamas,
Resident, Teacher &
Commissioner*



OUR PARKS AND TRAILS

CLEAN. SAFE. BEAUTIFUL

Our parks and trails are one of our community's most important assets and often the only place kids, families and individuals can be in natural open spaces, so these places must be kept clean, safe and beautiful.

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The city should maintain a maintenance schedule for each park and trail and identify four Beautification Projects annually that can involve community volunteers, such as painting the picnic benches at Las Palmas Park and cleaning the Mission City Trail/ Bike Path.

.....

The city can partner with the Fernandeno-Tataviam Tribe to replant the native landscapes at Rudy Ortega Heritage Park; TreePeople to restore and maintain the Pacoima Wash Natural Park and sports leagues and other nonprofits for other parks.



PARKING LOT CLEAN UP



Improve Parking Lot Sweeping and Trash Pickup

The city should work with the business community to establish a daily parking lot cleaning schedule, sidewalk pressure washing and improve trash bin pick up in commercial areas.

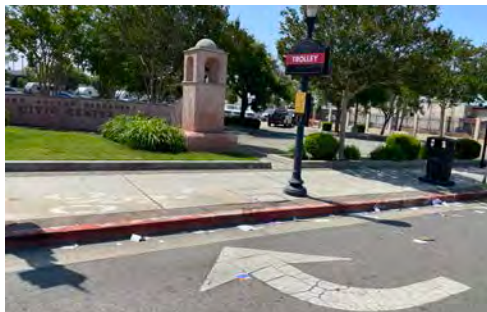
Enforce No Overnight Parking

The city should enforce no overnight parking in its public parking lots unless a business has a short-term permit provided on a limit basis.



Improve signage and lighting

The city should develop a maintenance plan for its signage and lighting at public parking lots.



Develop schedule for parking lot resurfacing

The city should develop a plan for parking lot resurfacing and re-stripping.



INOPERABLE VEHICLES

There are numerous inoperable or unregistered vehicles located on public and private property. The city can provide a financial incentive for inoperable vehicles registered in San Fernando prior to 2021 to incentivize vehicle owners to dispose of those vehicles. After a 6-12 month period, Code Enforcement will enforce its rules and regulations, including financial penalties.



**Is a local Cash for Clunkers program
feasible?**



TEXT AND ONLINE BEAUTIFICATION RESPONSE HOTLINE

Easy Reporting

The city will establish a 24-hour text and online response line for people to report a public works problem or request public works service; including but not limited to: illegal dumping and debris, dirty parks or streets, potholes, fallen trees, bike path cleanliness, graffiti, public lighting repair, etc.

Fast Response. Happy Residents and Businesses

Public Works will designate individuals who will receive direct text and online requests and have authority to assign personnel or Beautification Team members to respond immediately.

COMMUNITY FIRST

ALIGN WITH CURRENT CITY STRATEGIC GOALS AND EFFORTS

In order to maximize the efficient use of taxpayer dollars, the city will coordinate its San Fernando Beautification Program with current efforts to improve city services, prioritize public safety, invest into making San Fernando more walkable and pedestrian-friendly, and green our neighborhoods by planting and caring for 2,000 trees over the next five years.

In addition, the City Council and City Manager should re-establish an internal **Neighborhood Action Response Team** to coordinate all city departments to identify and resolve problems with the most challenging properties.



What we do matters



CALLES VERDES TREE PLANTING

2,000 street trees

In partnership with TreePeople, the city will plant and care for 2,000 trees over the next 5 years. The trees will increase tree canopy by 33% and beautify streets. *Calles Verdes* also includes improvements to Lot 4: Brand/Truman and Carlisle Street.



SAFE AND ACTIVE STREETS

8 Street Designs

The city hired Toole Design to help identify and design safety and green improvements for 8 high-priority streets with heavy use by pedestrians and cyclists. In addition, the city will initiate a Safe Routes to School planning process in 2021-22 to get kids in public schools safe to school.



GET TO ZERO: HOMELESS RESPONSE

0 People Living on the Streets

The city hired LeSar & Associates to develop a Homeless Action Plan to get people off the streets or vehicles and into safe places to live. In addition, the City should establish a Homeless Command Center to address these issues on a daily basis.

WE ARE READY TO CLEAN UP!



BASIC, FUN AND NECESSARY

Several residents, some local businesses and nonprofit partners have offered to volunteer.

.....

We are happy to take the lead in organizing the San Fernando Beautification Team and inviting residents, business leaders, schools and nonprofit partners to volunteer as we put together Clean Up events and work to maintain our city clean.

.....

This is an investment that will have long-term results and physically change the quality of life for our residents, businesses and visitors.

It's our time to lead by example.

A photograph of a residential street with trees and cars, overlaid with a red and yellow graphic. The text "SAN FERNANDO DESERVES THE BEST!" is written in white on a red background. A yellow vertical bar is on the right side of the red background. A thin yellow horizontal line is below the text.

**SAN FERNANDO
DESERVES THE BEST!**
