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PRESS RELEASE

FOR IMMEDIATE RELEASE

CONTACT: Lieutenant Nichole Hanchett
(818) 898-1267
NHanchett@sfcity.org

DATE: September 15, 2021



SAN FERNANDO POLICE DEPARTMENT TO CONDUCT PEDESTRIAN ENFORCEMENT OPERATION

SAN FERNANDO, CA – The San Fernando Police Department (SFPD) will conduct a pedestrian safety enforcement operation intended to educate drivers and pedestrians on traffic laws meant to keep them safe on the road.

On Wednesday, September 15, 2021, officers will be looking for violations made by drivers and pedestrians that are illegal and dangerous. Special attention will be directed toward drivers failing to yield to pedestrians in crosswalks, speeding, making illegal turns, not stopping for signs and signals or any other traffic violations. Officers will stop pedestrians who cross the street illegally, fail to yield to drivers who have the right of way, or are distracted while walking.

Pedestrian fatalities are rising at an alarming rate. In 2016, 867 pedestrians were killed on California roads, up nearly 33 percent from 2012.

Pedestrians should only cross the street using crosswalks or intersections, preferably with a stop sign or signal. In addition, pedestrians should be looking for cars backing up and avoid darting between parked cars, make eye contact with drivers and wear bright clothing during the day and reflective materials or use a flashlight at night.

Drivers should wait for pedestrians to cross the street, slow down or prepare to stop when crossing an intersection where there is foot traffic and stop at the crosswalk line to allow other drivers to see and yield to pedestrians. Pedestrians and drivers can also ensure everyone gets where they need to go safely by avoiding distractions.

POLICE
DEPARTMENT

910 FIRST STREET
SAN FERNANDO
CALIFORNIA
91340

OFFICE OF THE
POLICE CHIEF
(818) 898-1250

DETECTIVE DIVISION
(818) 898-1256

PATROL DIVISION
(818) 898-1267

RECORDS DIVISION
(818) 898-1281

SUPPORT SERVICES
DIVISION
(818) 898-1267

WWW.SFCITY.ORG

PRESS RELEASE

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The SFPD reminds everyone that drivers and pedestrians should be looking out for one another and not down at their phone. Roadway safety is everyone's responsibility.

The SFPD supports the new California Office of Traffic Safety (OTS) public awareness campaign, "Go Safely, California," a resource for Californians on how to be safe on the go. To find out more about the campaign, visit GoSafelyCA.org.

Funding for this program is provided by a grant from the California Office of Traffic Safety through the National Highway Traffic Safety Administration.

Drive Safely San Fernando!

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