

How can I participate in this program?

The City of San Fernando Veteran Recognition Program was created to honor and recognize Veterans that reside or have an immediate family member residing in the City of San Fernando.

Preparing Your Application

To participate in this program, the following checklist can assist you in preparing your application:

- Submit the attached application (on back);
- Submit proof of Honorable Discharge or General Discharge;
- Include a copy of the applicant driver's license or current utility bill showing the San Fernando address of the military service person or of their immediate family member;
- Include a minimum 5"x7" portrait style photograph of the service person in their military uniform for display on the banner (photographs will not be returned). By signing the banner application, you give the City permission to use the photo being given for the banner. Digital photographs with a resolution of 300 dpi or higher will also be accepted and can be emailed to: Juan Salas at JSalas@sfcity.org.

Disclaimer

NOTE: This program is on a first come, first served basis.

Banners will be limited to one (1) per service member, and displayed during the month of November.

The spelling of the name will be taken directly from this application.

Installation, location and removal of the banners are at the City's discretion. The City is not responsible for lost/stolen banners, or repairs to the banners should they be damaged from inclement weather or damage, aside from normal manufacturers warranty.

Military Banner (Sample)



Order Placement/Deadline

Applications, along with the required documents and payment, will be due on or before April 15. The estimated time for processing, art proofing, stitching, production and installation will take approximately two weeks.

If your application is not approved for any reason, you will receive an email notification explaining the reason application was not approved. A refund will be issued to the applicant. Please allow two weeks from date of non-acceptance notice to receive a refund.

Additional Information

The cost of each banner is \$135, which includes installation. **However, cost of the Veterans Banners is being waived for the 2022 year.**

- Retired Veterans banners to be displayed during the month of November on MacLay Avenue. Other months may be included, subject to seasonal availability.
- Banners will be returned to applicant after display.
- Eligible Branches of Military Service include:

- ✦ Army
- ✦ Marine Corps
- ✦ Navy
- ✦ Air Force
- ✦ Coast Guard
- ✦ Merchant Marines
- ✦ National Guard-Active Reserve

Submitting Application

- Fill out the application (on back), include the required documents listed and mail or place in dropbox:

**San Fernando City Hall
c/o Veteran Recognition Program
117 Macneil Street
San Fernando, CA 91340**

- Any application that is not approved will receive a full refund (allow two weeks for refund).
- Don't know a veteran to honor? You can still participate with a donation in any amount. Make sure to check the donation box on the application.

Veteran to be Honored (Please Print Clearly)

Name: _____

Rank: _____

Branch of Service (Check one):

- ☐ Air Force ☐ Army ☐ Coast Guard
☐ Marines ☐ Navy ☐ Merchant Marine
☐ National Guard- Reserve
☐ Resident ☐ Non-Resident

Name of Applicant (if different than above) _____

Relation to Honoree: _____

Address of Applicant: _____

Phone: _____

Email: _____

To be used to communicate order details only.

Please include the following:

- ☐ Proof of Residency
☐ Proof of Honorable/General Discharge
☐ 5"X7" photo or 300+ dpi digital scan file
☐ Copy of ID/driver's license or utility bill
☐ Banner Fee: WAIVED FOR 2022

The spelling of the service member's name and rank will be taken directly from this application. The cost of each banner is \$135 (waived for 2022) includes installation. The display location is as the discretion of the City. The City is not liable for banner replacements, relocation. Lost/stolen banners, or repairs from inclement weather beyond normal manufacturers warranty.

Applicant Signature _____

- ☐ I support the San Fernando Veterans Recognition Program, please accept my donation in the amount of \$ _____

About the City

Only 23 miles north of downtown Los Angeles, the City of San Fernando is nestled at the foothills of the San Gabriel Mountains in the San Fernando Valley. Incorporated in 1911, San Fernando has a population of approximately 25,000, and is a diverse, family-oriented community of about 2.4 square miles.

San Fernando is surrounded by the City of Los Angeles, but offers a small town atmosphere, and a well-planned blend of residential, commercial and industrial development. Once a land of farms and ranches adjoining the Mission de San Fernando Rey, the City is now a vibrant center of manufacturing and commerce. The community enjoys a sweeping view of the San Gabriel foothills and maintains access to Los Angeles and other commercial centers, thanks to a network of freeways and nearby airports. The weather in San Fernando is Mediterranean, with average annual rainfall of 12-17 inches, and 44% humidity. Temperatures range from highs of 90 degrees in summer to lows of 47 degrees in winter.

City of San Fernando
117 Macneil Street
San Fernando, CA 91340
(818) 898-7340

Recreation@sfcity.org

SFCITY.ORG



Veteran Recognition Program

Honoring Those Who Served in the
United States Armed Forces

ELIGIBLE BRANCHES

- ✦ **Army** ✦ **Marine Corps**
✦ **Navy** ✦ **Air Force** ✦ **Coast Guard**
✦ **Merchant Marine**
✦ **National Guard-Active Reserve**

BANNER COST

Waived for 2022!

FILING DEADLINE

April 15, 2022
Apply Immediately