



Join the conversation

PARKING SOLUTIONS for a Livable San Fernando



The City of San Fernando Citywide Parking Management Master Plan
Public Workshop #2 – August 12, 2021

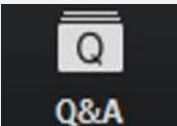
How to participate in the meeting



This meeting is being recorded and can be watched on demand at the City YouTube channel (<https://www.youtube.com/c/CityOfSanFernando/videos>) and the project web site (SFCity.org/SFParkingStudy)



Spanish interpretation is available by clicking on the interpretation icon at the bottom of the Zoom toolbar.



To submit a question, please use the Q&A function located at the bottom of your screen.

For participants who joined by phone, please text questions/comments at 213-340-8879

Agenda

Welcome

Meeting Purpose & Format

Presentation

Poll

Q&A

For participants who joined by phone, please text questions/comments at 213-340-8879

Poll – 1 question

Community Outreach Engagement Activities

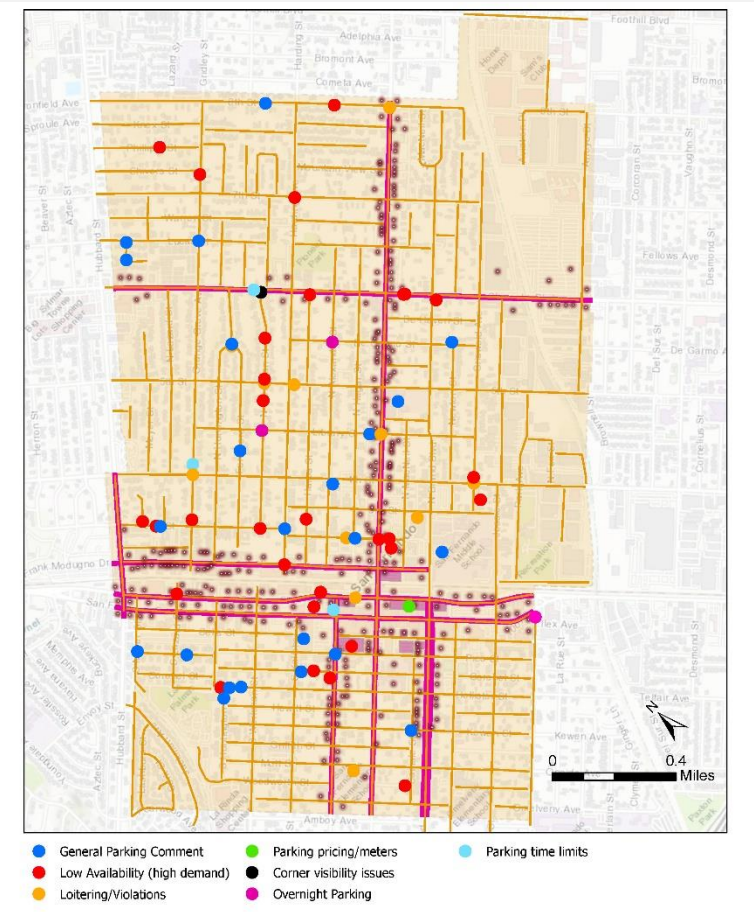
Seven Presentations to Commissions and Associations

- San Fernando Mall Association Board Meeting
- Parks, Wellness and Recreation Commission
- Planning and Preservation Commission Meeting
- Education Commission
- Business Neighborhood Watch
- Neighborhood Watch
- Transportation & Safety Commission

Stakeholder Interviews

- Virtual small group discussions - businesses community, residents

Public Meeting



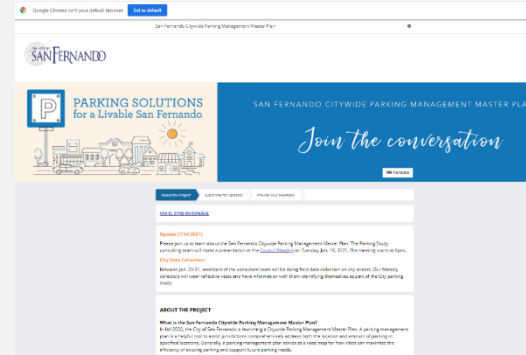
Comments locations from all sources – web site, outreach meetings, written comments.
 On-line survey comments are being compiled

Community Outreach Results

264 Comments Received

July/August On-Line Survey:
197 Entries Completed To-Date

Project website awareness campaign



On-Line Survey

San Fernando Parking Management Master Plan

If you have a residential neighborhood concern, please complete the following.

What is the issue you commonly experience with on-street public parking (check all that apply)?

- ☐ Low availability of spaces/high demand
- ☐ Available parking far from home
- ☐ Overnight parking
- ☐ Loitering/violations
- ☐ Corner visibility issues when driving

What street do you live on?

What is the nearest cross street?

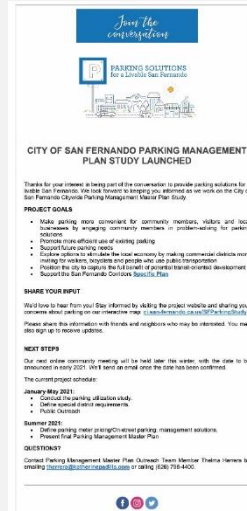
How many cars do you and members of your household own?

- ☐ One
- ☐ Two
- ☐ Three
- ☐ Four or more
- ☐ None

Do you use your garage, driveway, or complete parking lot for parking your car(s)?

- ☐ Yes
- ☐ No
- ☐ I don't have a garage, driveway, or lot available

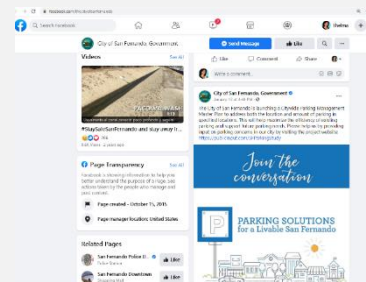
Citywide posters, flyers, eblast in English/Spanish



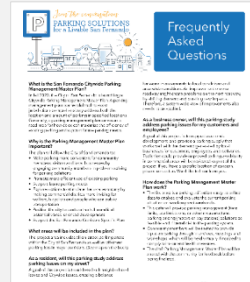
Newspaper ads in English and Spanish



Social media campaign



FAQs

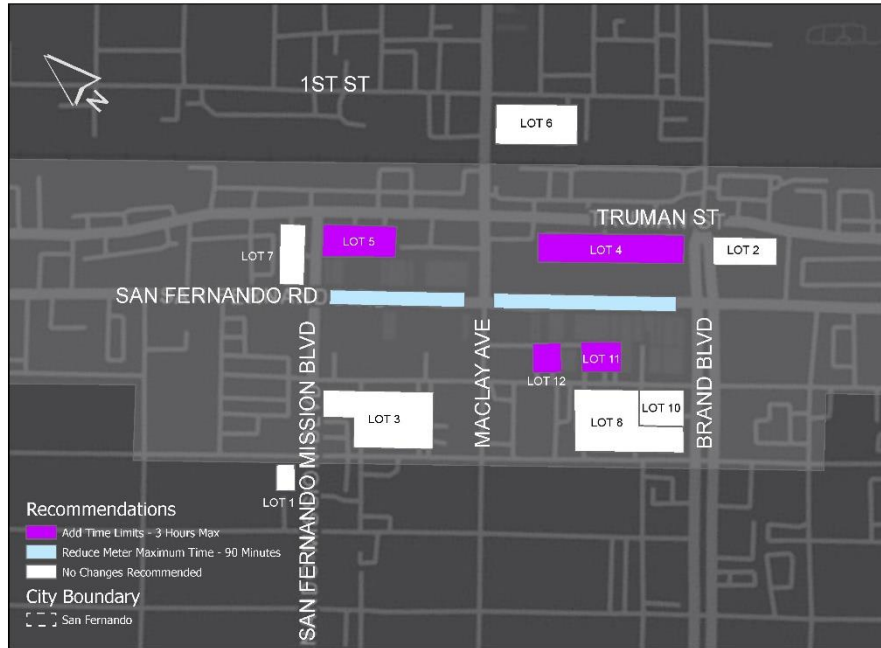


PMMP Findings

- Many residential areas with high parking demand, on-street and off-street
- Commercial areas with high demand, low parking space turnover
- Commercial and residential projections of Corridors Specific Plan increase demand by up to 30%
- Changes in commercial use may require adjustments to shared use parking, resulting in changes in parking standards
- Future Updates to PMMP document – Verify commercial area demand patterns in post-COVID economy, validate and update recommendations
- Future parking supply potential – funded through private or City sources



Commercial Area Regulation Recommendations



- Provide more availability of parking spaces through management
- Promote turnover of spaces throughout the day
- Employee parking through permits or use of perimeter lots
- Adjust limits on metered spaces downtown, add time limits to close-in lots
- Adjust time limits on some blocks of MacLay

Poll – two questions



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Potential Residential Parking Districts

- Areas of consistent high demand – weekdays/weekends
- Within neighborhood areas, between major roadways
- Concept of 11 potential districts
- Providing framework for neighborhood-initiated implementation



Overall Parking Program

Residential Permit Parking Program

Initial:

Adjustments to Residential Permit Program ordinance for easier establishment of districts, adjust fees to cover cost of permit issuance and implementation, establish petition process

Second phase:

Implement petition process, establish process for review, certification, data collection, community meeting, consensus, Council Resolution

Third phase:

Signage plan, administration of permit issuance, application process for residents, communications package for residents, permit request system, enforcement

Poll – 1 question

Overall Parking Program

Parking Demand Management

Initial:

Park once, downtown employee parking permit program, hire parking coordinator, develop shared parking program

Second Phase:

Pay by plate stations and/meters, adjust payment structure and mobile payment strategies, optimize loading zone use, San Fernando Trolley restart and expansion

Third Phase:

Remote parking as needed, review/expand electric vehicle charging stations to other lots and vehicle types, shared parking, free valet parking stations, remote parking, wayfinding and guidance

Overall Parking Program

Parking Meter Technology

Initial:

Review parking industry pay stations and/or meters, replace outdated equipment

Second Phase:

Install Pay by Plate pay station and/or meters, adjust payment structure and mobile payment strategies, servicing, maintenance and collection, enforcement handhelds and software

Poll – 1 question

Overall Parking Program

Downtown Parking Pricing

Current pricing meets parking market of surrounding communities.

Future:

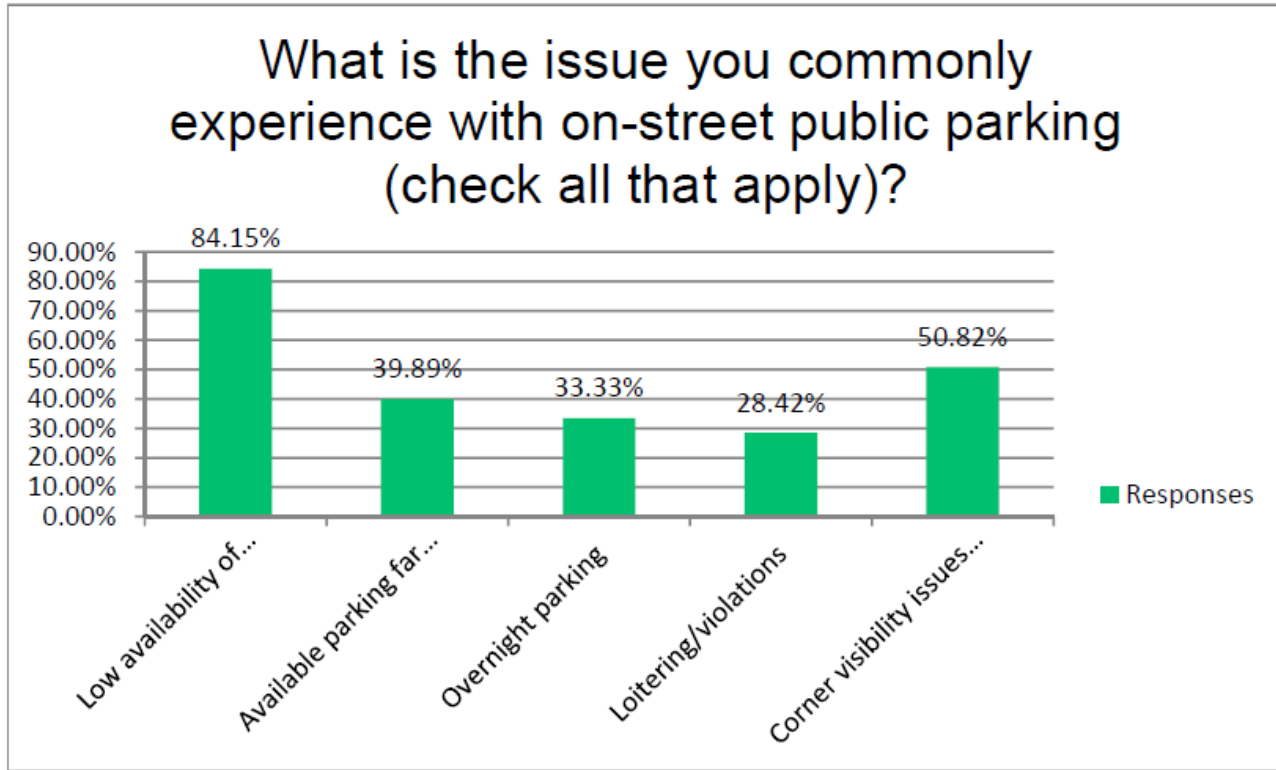
Develop pricing methodology for demand management, adjust rates at 85% peak occupancy

Pricing methodology - proximity to core demand areas to create turnover, price lots/structures for long-term parking needs

Potential for employee permits

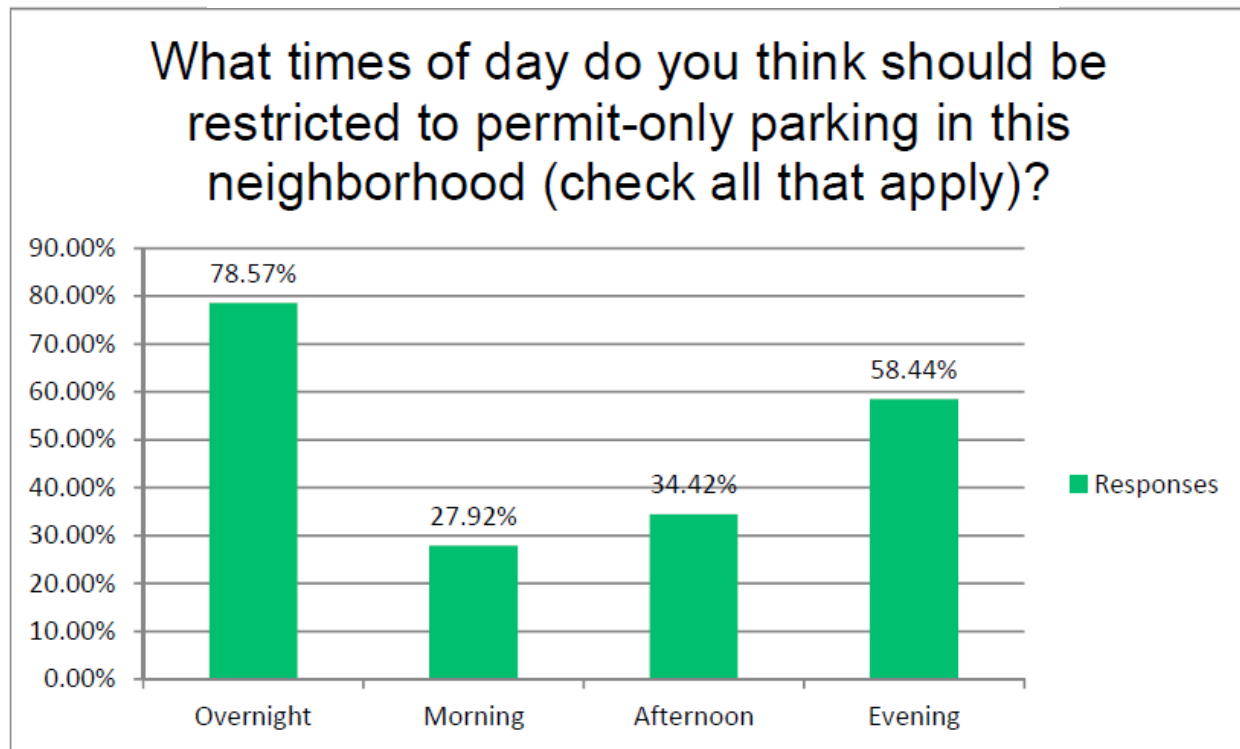


Survey Results



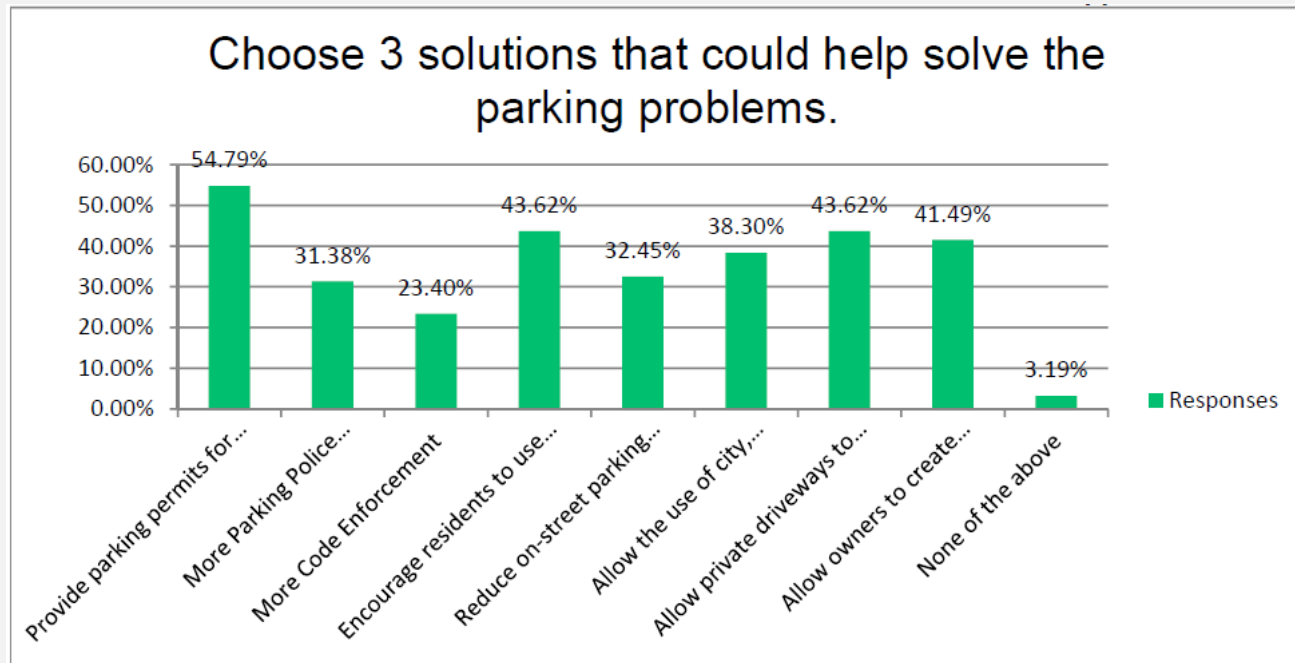


Survey Results





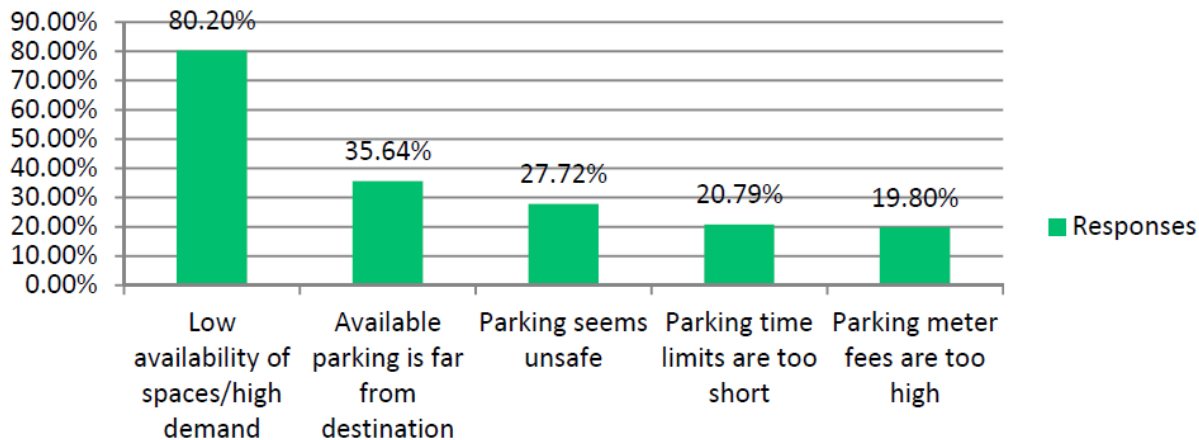
Survey Results





Survey Results

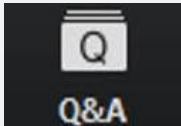
What is the issue you commonly experience with on-street public parking or City public lot parking (check all that apply)?



Questions



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Project contact

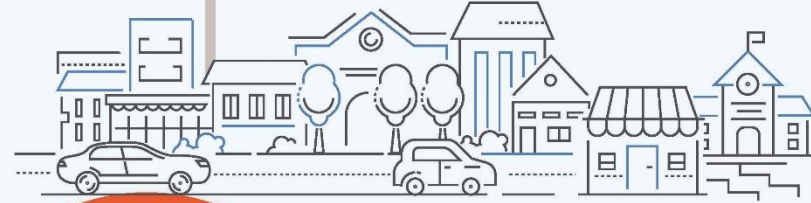
Thelma Herrera, Outreach Project Manager

 therrera@katherinepadilla.com

 SFCity.org/SFParkingStudy



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Join us virtually
to share your
feedback on
**recommended
solutions** to
the parking
challenges in
San Fernando

Do you live, work, shop or play in San Fernando?

The City of San Fernando invites you to a virtual public meeting on parking problems and potential solutions.

- Hear about recommended solutions to the parking problems
- Share your opinions about the solutions
- Help us shape our parking management plan

COMMUNITY MEETING:

Thursday, August 12, 2021, 6-7:30pm

(Spanish interpretation will be provided)

Zoom link: bit.ly/SFParkingFinalPublicMeeting
(case sensitive)

Passcode: 140411

Or Telephone: US: (346) 248-7799
or (720) 707-2699

Webinar ID: 873 4213 7102

Passcode: 140411



THE CITY OF
SAN FERNANDO

To learn more about the
Parking Study, please visit
bit.ly/SFParkingStudy



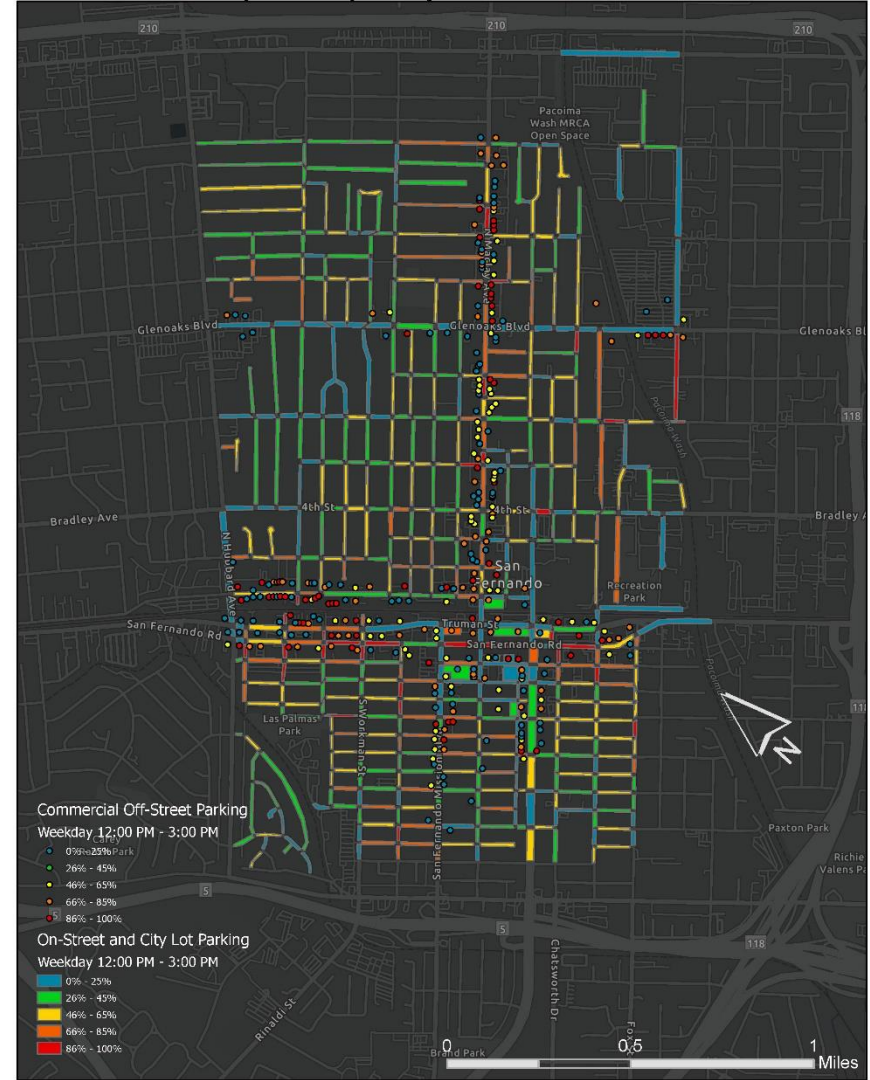


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Occupancy Surveys Results

Weekday Afternoon

12:00 PM noon – 3:00 PM





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Occupancy Surveys Results

Weekday Evening

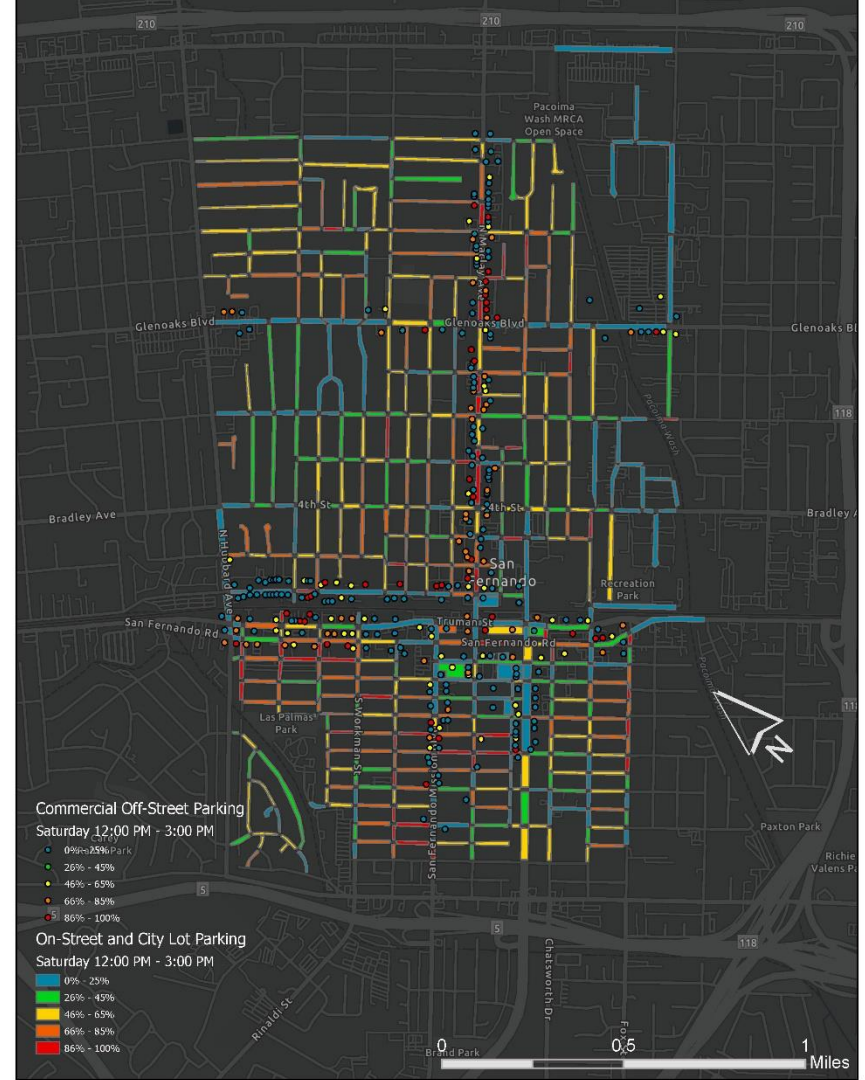
5:00 PM – 9:00 PM



Occupancy Surveys Results

Saturday Afternoon

12:00 PM noon – 3:00 PM



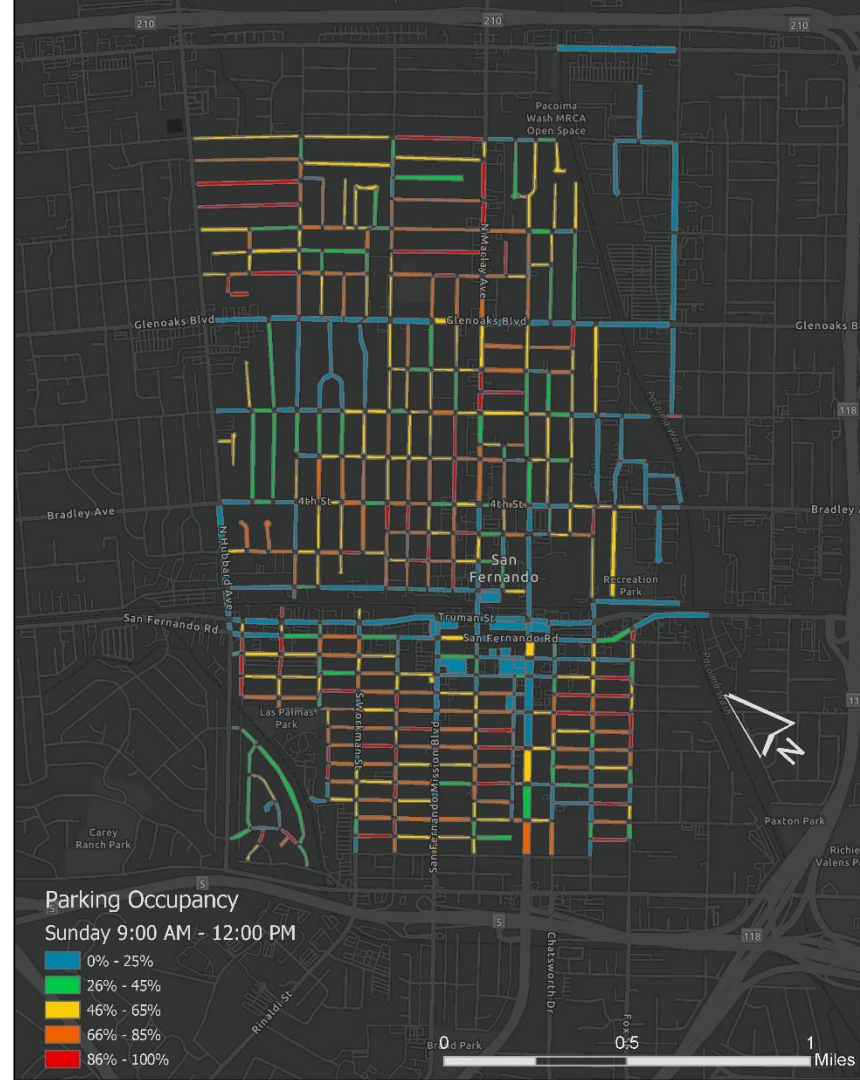


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Occupancy Surveys Results

Sunday Morning

9:00 AM – 12:00 PM noon





On-Street and City Lot Parking (Factored)
Saturday 12:00 PM - 3:00 PM

- 0% - 25%
- 26% - 45%
- 46% - 65%
- 66% - 85%
- 86% - 100%

Weekday Parking Turnover
Saturday

- 0 - 2 Hours
- 2 - 4 Hours

0 0.25 0.5 Miles

Downtown Occupancy Surveys Results Weekday Evening 5:00 PM – 9:00 PM





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Downtown Occupancy Surveys Results Saturday Afternoon 12:00 PM noon – 3:00 PM

