



THE CITY OF
SAN FERNANDO

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PRESS RELEASE

FOR IMMEDIATE RELEASE

CONTACT: Julian Venegas, Director of Recreation and Community Services
(818) 898-1290

DATE: January 26, 2023

CITY OF SAN FERNANDO VETERAN RECOGNITION BANNER PROGRAM

SAN FERNANDO, CA – The City of San Fernando honors local Veterans who served in the United States Military by displaying their likeness, rank, and branch on banners along Maclay Avenue, San Fernando Road, or Truman Street. The Banners are displayed between the Memorial Day and the Veteran’s Day holidays. To honor and recognize a local veteran residing in the City of San Fernando, or a veteran who has immediate family in the City, submit a Veteran Recognition Banner Program application to the Recreation and Community Services Department. Applications are available on the City’s website at [SFCITY.ORG/Veterans-Recognition-Program](https://www.sfcity.org/Veterans-Recognition-Program).

Veteran banners that have been displayed in previous years may be displayed again in 2023 for a modest fee of \$30.00. Family members who wish to purchase a new banner may do so for \$170, which includes damage insurance for up to six months. The City also displays Gold Star banners of those veterans who died in the recent wars (1990-present) or who have succumbed to their inner battles caused by those wars at no cost.

The Veteran Recognition Banner Program is provided on a first-come, first-served basis, and banners are limited to one per veteran. The applications will be accepted until April 14, 2023. If you do not know of a veteran to honor, you can still participate with a donation in any amount to assist in the recognition of the City of San Fernando’s local heroes.

For more information regarding the Veteran Recognition Banner Program, call (818) 898-1290 or visit [SFCITY.ORG/Veterans-Recognition-Program](https://www.sfcity.org/Veterans-Recognition-Program).

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ADMINISTRATION
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