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PRESS RELEASE

FOR IMMEDIATE RELEASE

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DATE: April 4, 2023

CITY OF SAN FERNANDO ANNOUNCES NEW DEPUTY CITY MANAGER FOR ECONOMIC DEVELOPMENT

SAN FERNANDO, CA - The City of San Fernando is pleased to announce that Kanika Kith has been promoted to the position of Deputy City Manager for Economic Development, effective March 27, 2023. Ms. Kith has been serving as the Director of Community Development since December 2022, overseeing the Planning, Building and Safety, Housing, Community Preservation, and Economic Development divisions of the City.

Ms. Kith brings over 20 years of experience in local government and community development to her new role. She has been instrumental in

leading several key initiatives for the city, such as certifying the Housing Element, initiating the Downtown Master Plan, and facilitating business retention and attraction efforts.

As the Deputy City Manager for Economic Development, Ms. Kith will be responsible for developing and implementing strategies to enhance the City's economic vitality and quality of life. She will work closely with the City Manager, City Council, staff, and stakeholders to foster a business-friendly environment, promote tourism and cultural events, leverage regional partnerships, and pursue opportunities for growth and innovation.



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City Manager Nick Kimball congratulated Ms. Kith on her promotion and expressed his confidence in her abilities. "Kanika has been a valuable asset to our organization and has demonstrated exceptional leadership, professionalism, and dedication in her role as Director of Community Development. She has a wealth of knowledge and experience in community and economic development and a passion for serving our community. I am confident that she will continue to excel in her new position."

"I am honored and excited to take on this new challenge and serve the City in a broader capacity," said Ms. Kith. "I look forward to working with our talented team and our amazing community to advance our shared vision of a vibrant and economically sustainable San Fernando."

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