



ICON CDC
Initiating Change in Our Neighborhoods



THE CITY OF
SAN FERNANDO
CALIFORNIA

GET READY TO START OR GROW YOUR BUSINESS!

Sign up for our **FREE** series of entrepreneur workshops today and get ready to launch your business.



Enroll today!

 (818) 302-6114

esanchez@iconcdc.org

SIGN UP NOW! 8 week training session starts at 6:00 pm on MAY 8th



The Nature of Entrepreneurship

Dive in to what it means to be an entrepreneur and your primary skill set.



Business Concept

Define your product or service and what makes it stand out from your competitors.



Identifying Your Customer Base

Develop your customer profile.



Business Structure & Financing

Delve in to business structures, location, human resources, and financing options.



Create a Business Plan

Design your business launch, marketing plan, budget, and multi-year financial projections.

For more information, email info@iconcdc.org or call (818) 302-6114