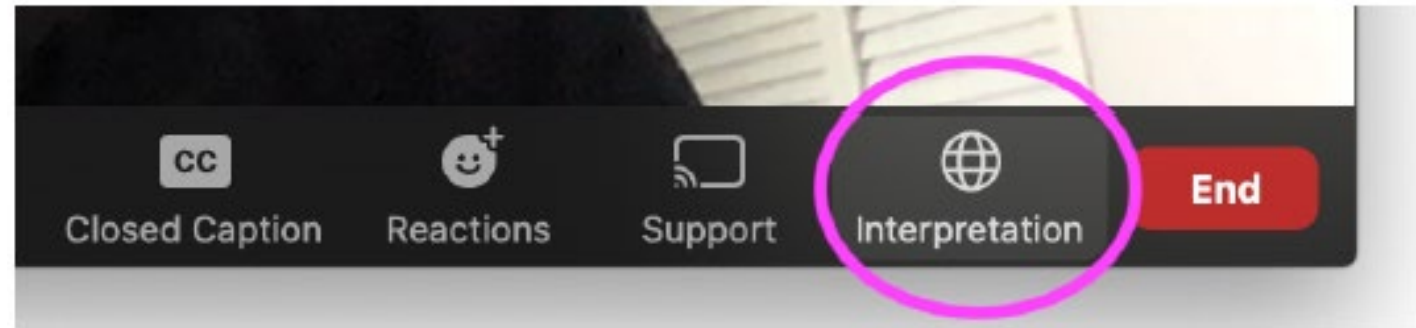


Accessing Interpretation via Zoom / Acceso a la interpretación a través de Zoom

In the Zoom meeting,
click on the language
translation menu item
on the Zoom menu

En la reunión de
Zoom, haga clic en la
opción de traducción
de idiomas del menú
de Zoom

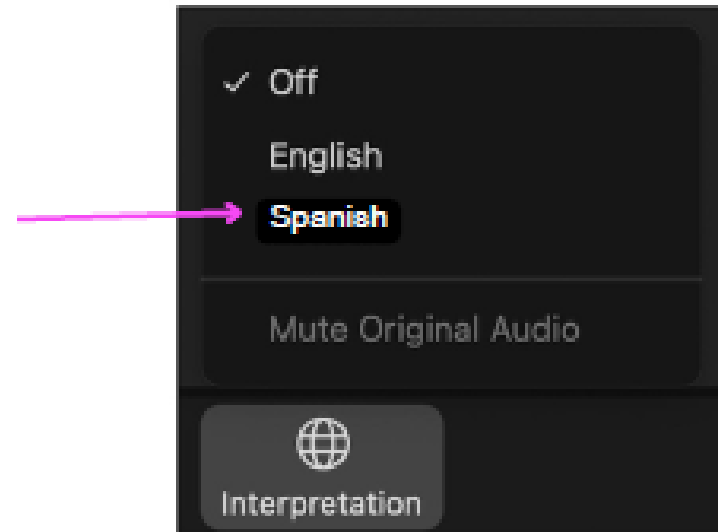


Select Spanish.

Want to listen to the meeting in English?
Make sure the 'Off' option is selected.
Do NOT choose the English option.

Seleccione español.

Quiere escuchar la reunión en inglés
Asegúrese de que la opción "Off" está
seleccionada. NO elija la opción Inglés



San Fernando Residential Permit Parking Plan

Round 2 Community Outreach

February 20th, 2025



DIXON Company Profile

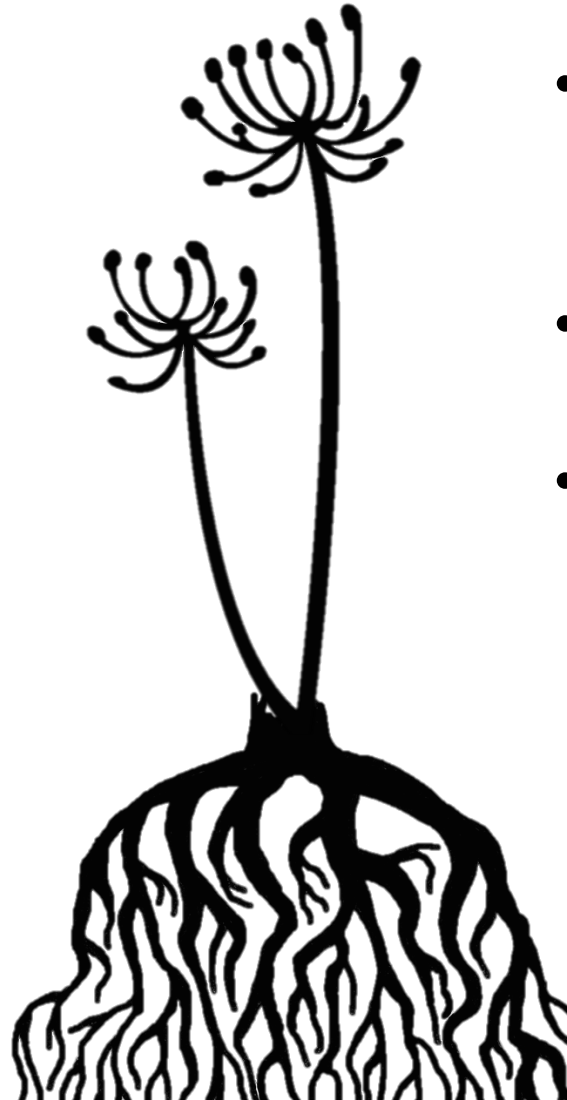
- Extensive parking and traffic management experience
- Holistic approach to parking management
 - Parking Studies
 - Stakeholder Engagement
 - Technology/Automation
 - Monetization Modeling
 - Best Practice Comparisons
 - Implementation Support
 - Contract Management
 - Solicitation/Procurement
 - Revenue Reconciliations
 - Integrated Solutions
- Overall recommendations and training

Clients include:

CA	Alameda	CA	Palo Alto	MI	Birmingham
CA	Anaheim	CA	Pasadena	MT	Whitefish
CA	Berkeley	CA	Paso Robles	NJ	Atlantic City
CA	Beverly Hills	CA	Riverside	NJ	Princeton
CA	Costa Mesa	CA	San Francisco	NM	Albuquerque
CA	Chico	CA	San Jose	NV	Las Vegas
CA	Davis	CA	San Leandro	NV	Reno
CA	Downey	CA	Sausalito	OR	Beaverton
CA	Fresno	CA	Seal Beach	OR	Portland
CA	Los Angeles (DOT)	CA	Tustin	TX	Austin
CA	Los Angeles County	CO	Denver	TX	Dallas
CA	Monterey	CT	New Haven	UT	Park City
CA	Mountain View	CT	Stamford	UT	Salt Lake City
CA	Napa	FL	Brevard County	UT	Springdale
CA	Newport Beach	FL	Seaside	WA	Seattle
CA	Norwalk	HI	Maui	WA	Spokane
CA	Oakland	ID	Boise	WA	Vancouver
CA	Oceanside	IL	Oak Park	WI	Milwaukee

Identifying the Core Root of the Issue

- **Band-Aid solutions** become overwhelming to manage
- **Chasing the tail**
 - Restrictions push the problem elsewhere
- **Proactive vs. reactive** approach to parking management



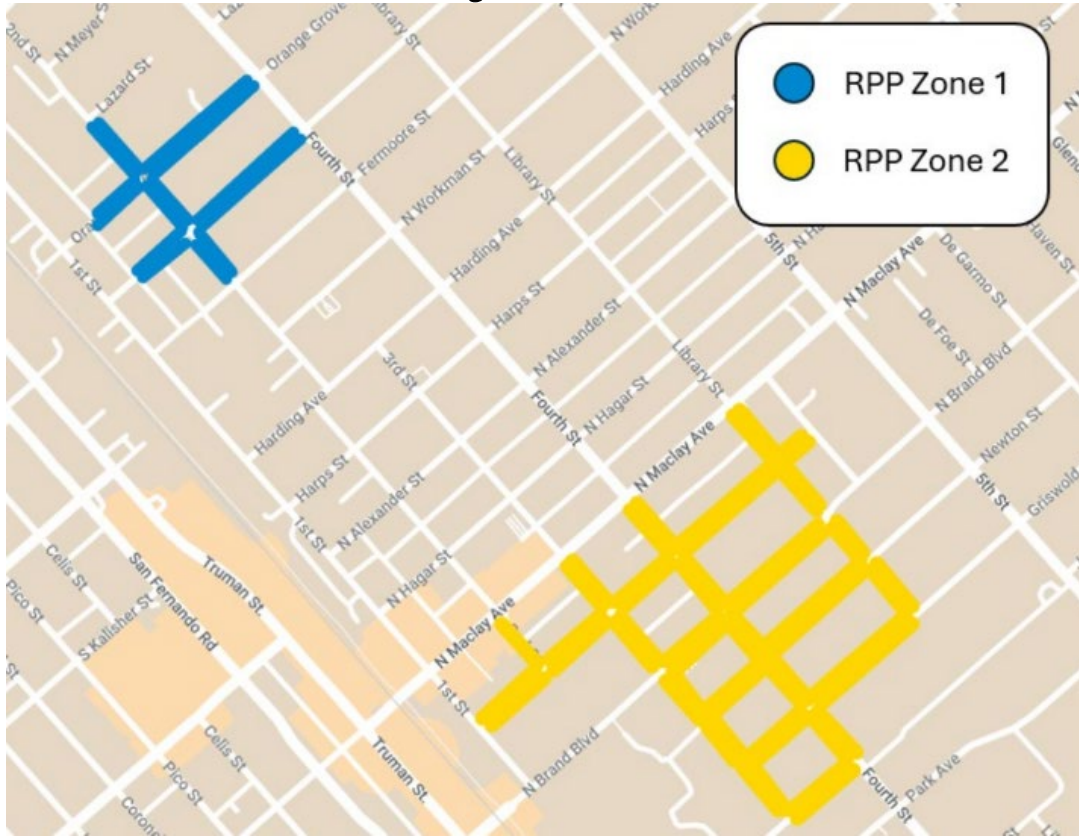
- Accurately addressing problems
- Make **data-driven decisions**
- **Compliance** based approach to managing parking

Project Goals

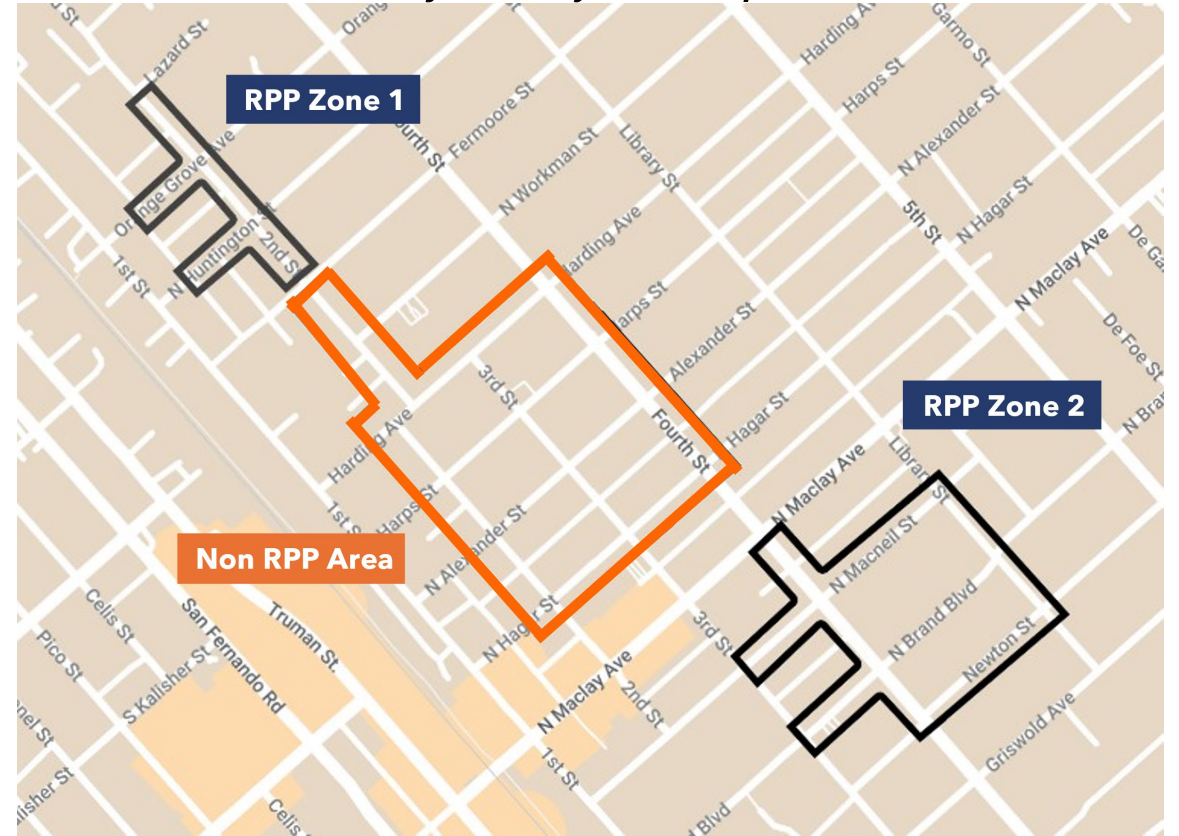
- Evaluate the current Residential Permit Parking Program.
- Develop administrative guidelines, processes, and operation plan.
- Assess community parking needs and challenges.
- Improve residential parking experience.
- Alleviate the impacts of ADUs on residential parking.
- Manage overflow parking.
- Improve public safety.

Project Study Area

Existing RPP Zones:



Project Study Area Map:



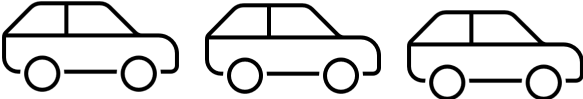
Study Area Purpose:

- Sampling of the two existing RPP zones.
- Sampling of non-RPP area, where there are significant ADU impacts.

Project Overview & Schedule

Completed

- ✓ **Data Collection**
September 12 & 14, 2024



- ✓ **City-wide online survey**
October 2024 - January 2025



- ✓ **Round 1 Community Meetings**
November - December 2024



In-Progress

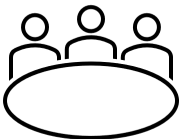
- Draft recommendations for Residential Parking Permit Program



- Round 2 Community Meetings - Input on draft recommendations



- Ongoing meetings with Public Works project team



Upcoming

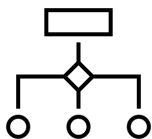
- Finalize program recommendations



- Present to City Council



- Assist with program implementation



Data Collection Recap

Data Collection Methodology & Inventory

Data Collection Schedule

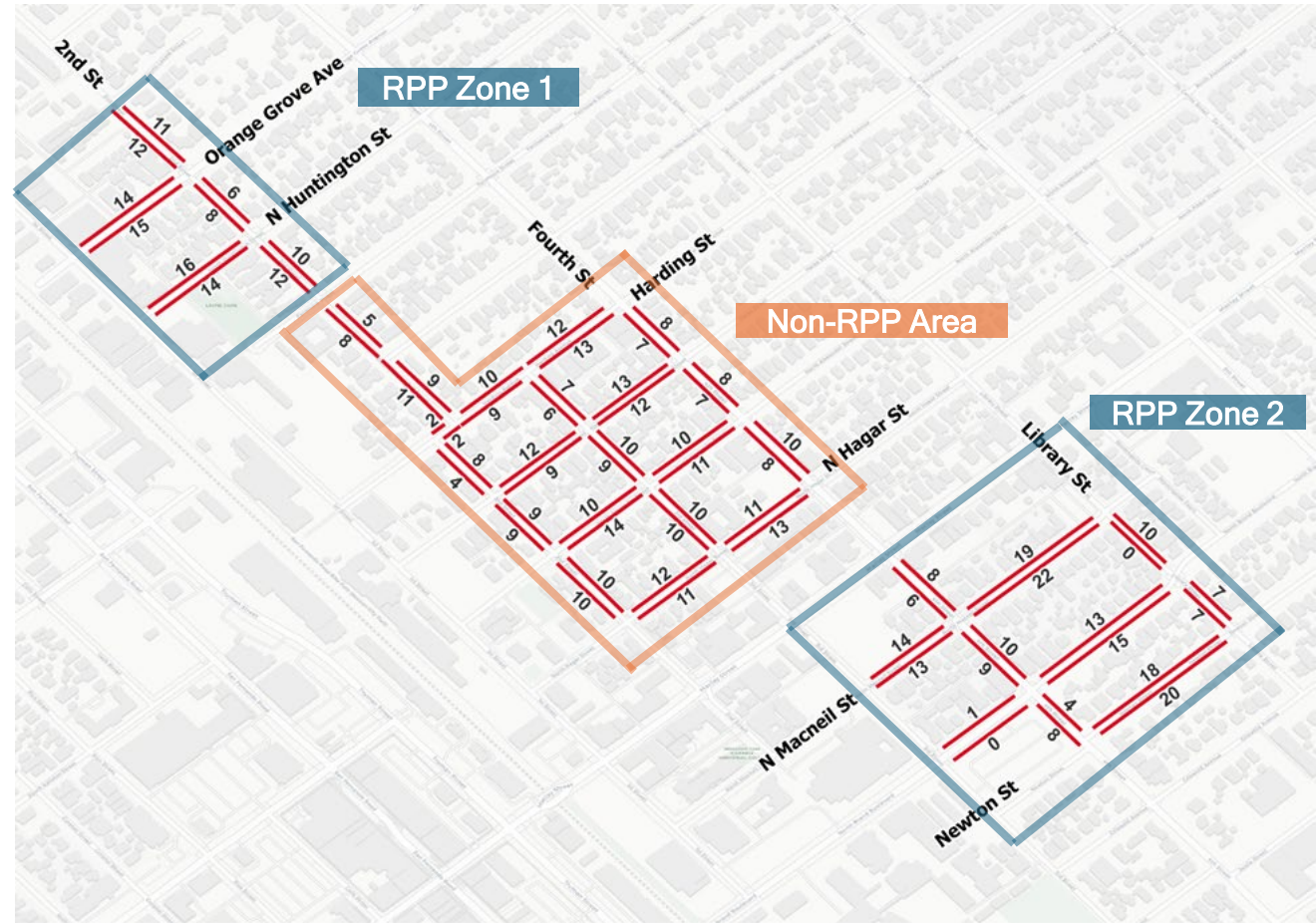
Date	Run 1	Run 2	Run 3	Run 4
Thursday, September 12th	5:00 AM	11:00 AM	4:00 PM	10:00 PM
Saturday, September 14th	5:00 AM	11:00 AM	4:00 PM	10:00 PM

Data captured by drone footage and License Plate Recognition (LPR) technology.



Zone	Inventory Count
RPP Zone 1	118
RPP Zone 2	204
Non-RPP Area	369
Total	691

Inventory Collection Map

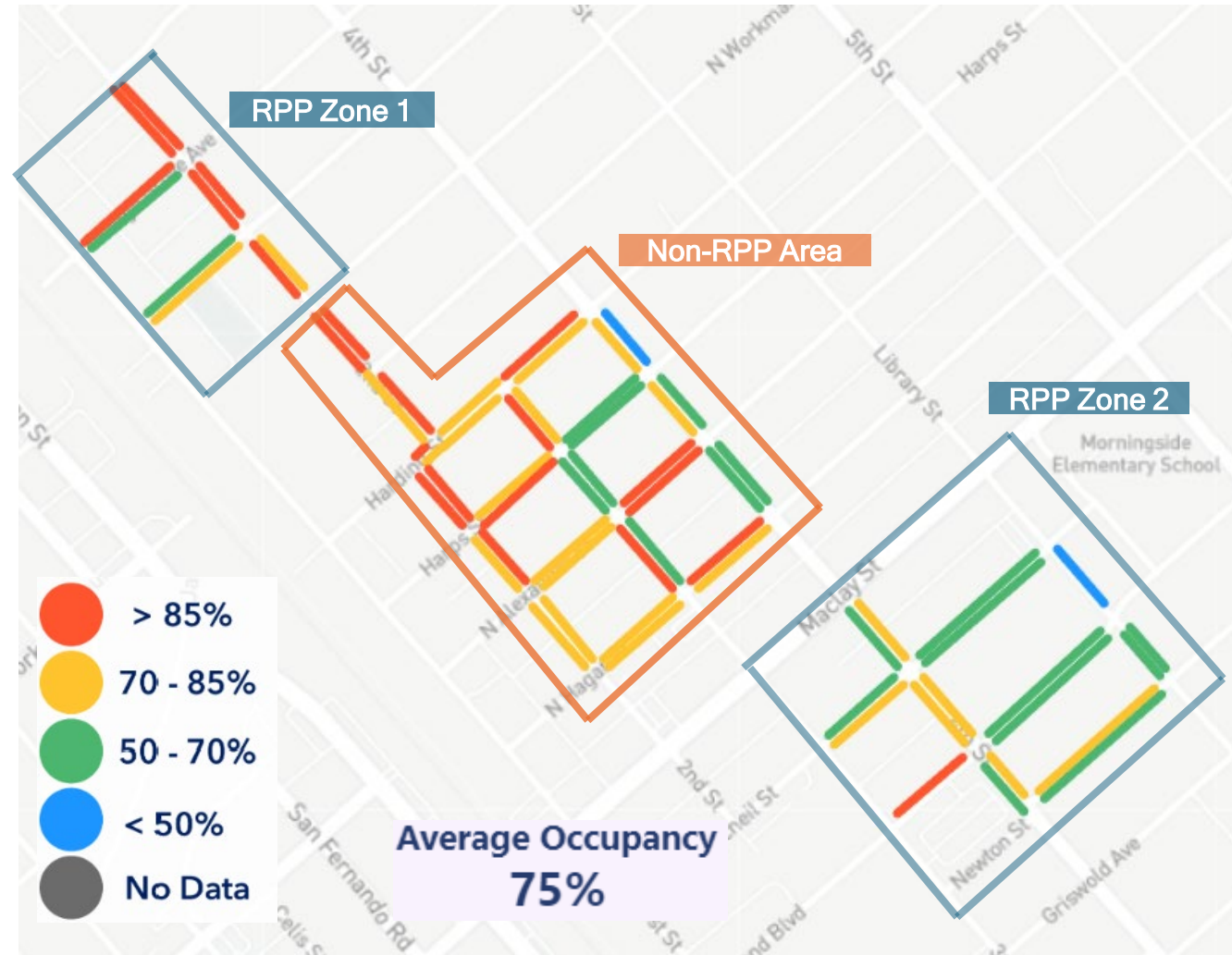


Occupancy - Thursday

- Average occupancy for the entire Study Area on Thursday is **75%**
- Average occupancy is highest in the 5AM and 10PM collection times.
- Highest average occupancy observed at 10PM in the non-RPP area, **87%**
- RPP Zone 1 has the highest average occupancy, **82%***
- RPP Zone 2 has the lowest average occupancy, **68%**

Zone	Average Occupancy				Average
	5AM	11AM	4PM	10PM	
RPP Zone 1	86%	85%	77%	81%	82%
RPP Zone 2	79%	52%	72%	68%	68%
Non-RPP	85%	61%	76%	87%	77%

Thursday Average Occupancy Map



*RPP Zone 1 has significant ADU impacts.

Occupancy - Saturday

- Average occupancy for the entire Study Area on Saturday is **80%**
- Average occupancy is highest in the 5AM and 4PM collection times.
- Highest average occupancy observed at 5AM in the RPP Zone 1, **91%**
- RPP Zone 1 has the highest average occupancy, **86%***
- RPP Zone 2 has the lowest average occupancy, **71%**

Zone	Average Occupancy				Average
	5AM	11AM	4PM	10PM	
RPP Zone 1	91%	81%	89%	82%	86%
RPP Zone 2	74%	65%	77%	69%	71%
Non-RPP	89%	74%	86%	86%	84%

Saturday Average Occupancy Map

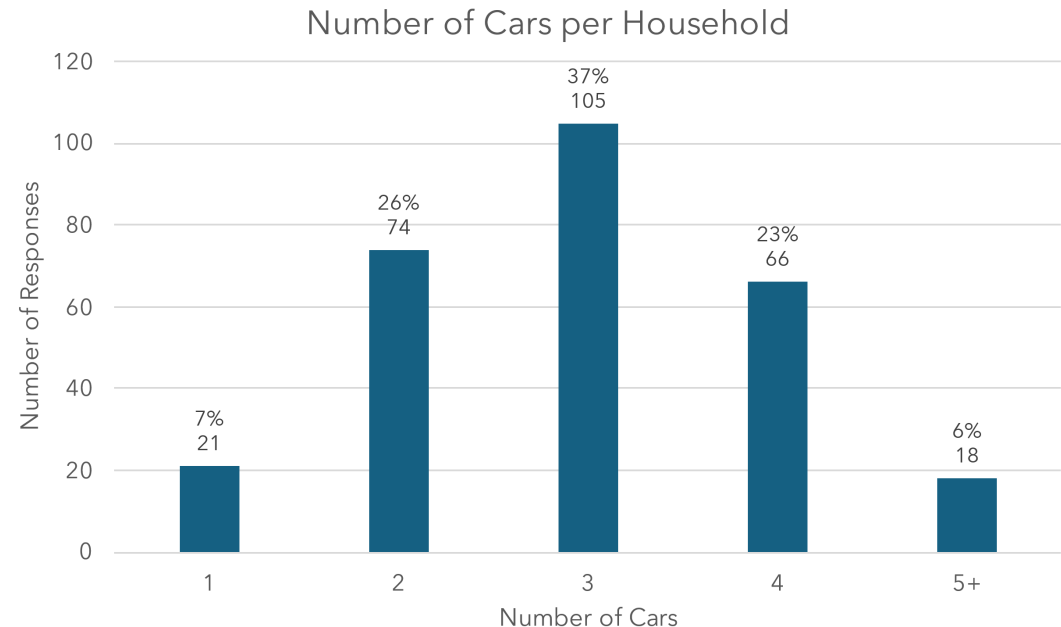


*RPP Zone 1 has significant ADU impacts.

Online Survey Results

Survey Overview

- Open from October 23, 2024, to January 31, 2025.
- Over 400 surveys were recorded in English and Spanish.
 - 84% of respondents do not live in an existing RPP zone.
 - Of the 16% of respondents who live in an existing RPP zone:
 - 28% live in RPP Zone 1
 - 72% live in RPP Zone 2
 - Most households have 3 cars.



Survey Results

Of the respondents who live in an existing RPP zone:

- 52% of respondents do not have any residential parking permits.
- A majority park their cars on the street when at home.
- 48% of respondents are unsatisfied with the current parking enforcement in their area.
- Most respondents find it difficult to find parking in the evening (6PM-10PM).
- 52% of respondents prefer that residents only be allowed to park on their own block.
- Guest parking availability is a top ranked concern.

Survey Results

Of the respondents who do NOT live in an existing RPP zone:

- 78% of respondents believe there is a parking issue in their neighborhood.
- 60% of respondents feel that their neighborhood is in need of an RPP program.
- A majority of respondents find it most difficult to find available parking on the street in the evening (6PM-10PM).
- 52% of respondents typically park their car off the street.
- 61% of respondents prefer that residents only be allowed to park on their own block.
- Guest parking availability is a top ranked concern.

Survey Results

Respondents who do NOT live in an existing RPP zone:

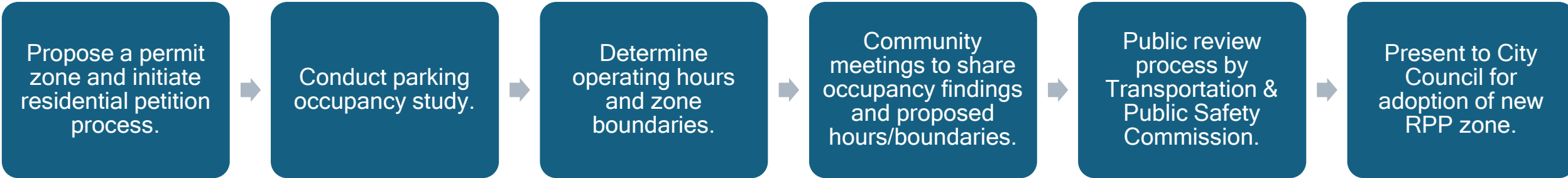
Top 4 reasons for being interested in implementation of RPP zone:

- On-street parking is occupied for long periods of time (often from people who don't live on the block), and vehicles only move for street sweeping. (46%)
- Parking taken up by households owning too many vehicles, storing on-street instead of driveways. (34%)
- Desire for improved safety with less cars parking near intersections, on red curbs, and improved sanitation. (16%)
- Events (e.g. Church, school) take parking away from residents. (4%)

Draft Recommendations

Proposed Permit Policies

Permit Zone Establishment Process



Program Structure

- Virtual, plate-based permit.
- Online permit management system for an easy application process

Current Permit Operating Hours:
Monday - Friday, 8AM-6PM &
1 or 2-hour time limit for non-permit vehicles

Example Permit Operating Hours:

- 2 AM - 5 AM → Overnight restrictions to address high residential parking demand.
- 7 AM - 5 PM → School hour restrictions to address school staff parking in residential streets.
- 8 AM - 6 PM → Commercial hour restrictions to address employee and visitor parking.
- 24/7 → All-day restrictions for areas of especially high residential parking demand.

Proposed Permit Policies

Permit eligibility:

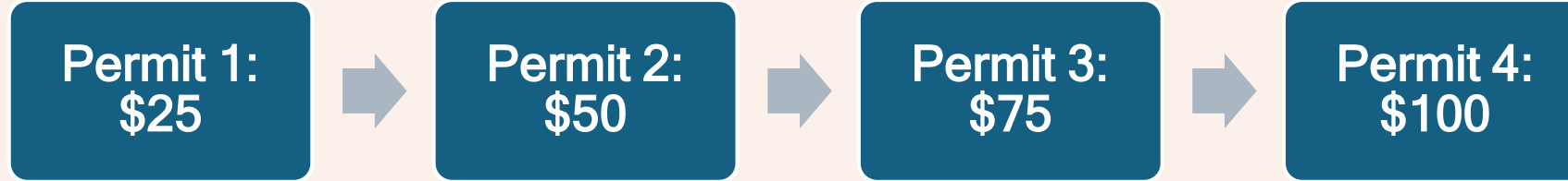
- All residents and housing types are allowed to purchase permits in compliance with the 2016 AG opinion.
- Oversized vehicles would not be eligible for permits.
- Permit zones must consist of at least **4 contiguous blocks**.

Permit maximums:

- 1 permit per eligible driver, up to 4 permits per eligible address/parcel.
 - Eligible driver = resident on a permit street with a valid driver's license and a vehicle registered to the same address.
- Permits are registered and managed by one primary permitholder per household.
- Guest permits: \$25 for 100 single-use, 24-hour permits associated with eligible resident's address/parcel.

Proposed Permit Fees

Example Escalating Fee Structure (Annual Cost)



- Offer a discounted rate to qualifying low-income residents.
 - First two permits provided for \$5.00.
 - Additional permits follow the escalating rate structure.
 - Eligibility will be based on other low-income qualifying programs the City provides.

PURPOSE:

- Residents who choose to own additional vehicles are incentivized to use any on-site parking, rather than rely on on-street parking for vehicle storage.
- Promote equitable access to the curb.

Proposed Permit Policies

Zone Requalification Process

For the two existing RPP zones, a requalification process would be required:

1. Resident Petitioning Process: At least **51% of residents** in the RPP zone in support of residential permit restrictions.
 - Rental complexes: residents, property managers, and property owners are all eligible to vote.
 - Multi-family properties: if individually owned, each owner is eligible to vote.
2. **51% of households must purchase at least one permit.**

General Parking Management Strategies

Parking Enforcement

- Escalating penalty schedule to deter repeat offenders, such as for red curb and street sweeping violations.
 - Warning period and extensive outreach to educate the public

Example Escalating Penalty Schedule from City of Burbank

Section No.	Code	Description	Delinquent Amount *1	Delinquent Amount *2	Lien Amount *3
6-1-1101 (A)	BMC	Red zone parking	\$66.00	\$154.00	\$157.00

- Educational flyers during trash collection and street sweeping to encourage compliance and keep residential streets clean.
- Hire a meter technician so enforcement staff focus on enforcement.

Technology

- Utilize mobile license plate recognition (LPR) cameras to transition to virtual, plate-based permits, and improve enforcement efficiency.
- Implement a virtual Permit Management System (PMS) to allow residents to apply and self-manage permits through an online portal.
- Introduce mobile payment solution to improve paid parking experience.



Mobile LPR camera



Mobile payment solution

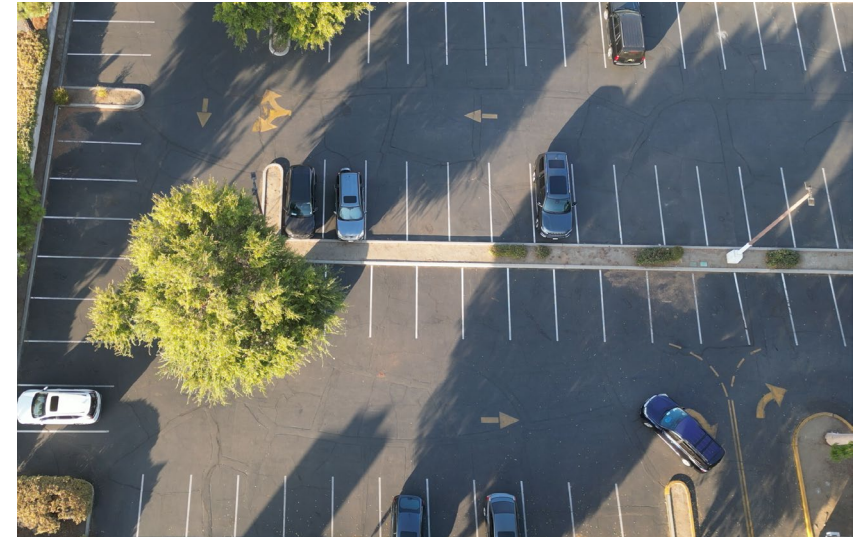
General Parking Management Strategies

Supply & Demand Management

- Shared parking agreements to maximize parking supply.
 - City-owned lots, churches, schools, etc.
 - Residents would be able to park outside of the property's usual business hours (e.g. Overnight).
- Dedicate a City lot for employees and business owners.
 - Paired with permit restrictions in the residential streets, can help mitigate commercial impacts.
 - Can help free up premium on-street spaces for customers.

Wayfinding & Signage

- Install oversized vehicle restriction signage.
- Add wayfinding to City parking lots to encourage visitors to park off-street.



Courthouse parking lot on Thursday Sept. 12 5PM



Example wayfinding signage

Thank you!

Contact the City at:

ResParkingProgram@sfcity.org

Contact the Consulting Team at:

SanFernando@DixonResourcesUnlimited.com

Project webpage:

SFCITY.ORG/Residential-Parking